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AGRICULTURAL MARKETING PROFILE OF TUMAKURU DISTRICT

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ABSTRACT

Agriculture is the backbone of the country because most of the Indian population is depended on agriculture for their livelihood. In earlier days farmers were depended on the local traders or local agents to sell their agricultural commodities and local traders were harassing the farmers through cheating in price fixation, quality measurement, weighment, etc. To safeguard the farmers from the menace hands of the local traders Government established regulated markets i.e. Agriculture Produce Marketing Committees (APMCs). APMCs play a significant role in providing good returns to the hard labour of the farmers by providing a good platform to the produce of the farmers. To provide good returns to the farmers APMCs should have proper infrastructure facilities. This study tries to give a brief picture about the present status of APMCs in Tumakuru District by giving a bird view number of wholesalers and other functionaries, transaction methods, Facilities and Services available at APMCs, availability of storage facilities, market charges at APMCs and Financial Position of the APMCs.

KEY WORDS: Agriculture Profile, Marketing Profile.

INTRODUCTION

Agriculture is a branch of applied science. The term agriculture has been derived from the Latin words 'Ager' meaning land or field and 'Cultura' meaning cultivation. Thus agriculture is the science and art of farming including cultivating the soil, raising plant life from land i.e. producing crops and raising livestock (Subhah and Baruah, 2009).

Agriculture is an art, science and industry of managing the growth of plants and animals for human use. In broad sense agriculture includes cultivation of the soil, growing and harvesting crops, breeding and raising livestock, dairying and forestry (Kumar, 2001).

The word market has been widely and variedly used to mean: (a) a place or a building where commodities are bought and sold, e.g., super market; (b) potential buyers and sellers of product, e.g., wheat market and cotton market; (c) potential buyers and sellers of a country or region, e.g., Indian market and Asian market; (d) an organisation which provides facilities for exchange of shares and stocks, e.g., Bombay stock exchange; (e) a phase or a course of commercial activity, e.g., a dull market or bright market (Acharya and Agrawal, 2011).

Marketing is a combination of management tasks and decisions aimed at meeting opportunities and threats in a dynamic environment in such a way that its market offerings lead to the satisfaction of consumers' needs and wants so that objectives of the enterprise the consumer and society are achieved (Cant, et.al. 2007). Marketing is managing profitable customer relations and meeting human and social needs (Philip Kotler, 2009 and 2012). Marketing means understanding and responding to customer needs (Rajan Saxena, 2009). Marketing is a total system of interacting business activities designed to plan, price, promote and distribute need-satisfying products and services to existing and potential consumers (Ramaswamy and Namakumari, 2009).

LITERATURE REVIEW

Praduman Kumar and Joshi P.K. (2014) have evaluated input subsidy or farm technology and its importance for agricultural development. They have developed and anlysed empirical unified models on two major crops wheat and rice. At the end this study has suggested for investment on irrigation, rural literacy, capacity building, research and extension and information flow for the development of agriculture.

Ramulu M. et al., (2014) have emphasized on the role of agricultural marketing and its influence on socio-economic conditions of small and large farmers selling activities, obtaining remunerative prices, the problems of transport and economic well being. This study concluded that participation of farmers will be helpful to their growth and success. At last authors suggested for improving infrastructure and providing proper grading and standardization facilities for agricultural marketing. Pallavi. S. Kusugal and Nagaraja. S. (2013) have discussed both positive and negative aspects of agriculture. The negative observed are improper marketing facility in rural areas, inadequate information regarding price etc. This study has suggested the government to create an environment for farmers to enter into global market to access opportunities in order to

strengthen and integrate the internal marketing system.

Roy M. (2012) has observed the new challenges in the agricultural sector such as investment in storage facility, supply chains and multilevel intermediaries. This study suggested allowing FDI in retailing and agriculture marketing for the benefit of both the farmers and the consumers.

Shakeel-ul-Rehhman et al., (2012) have reported on the intervention of agri-business co-operatives in resolving, manufacturing, procurement and marketing of agricultural produce. Finally suggested to establish regulated markets, providing infrastructural facilities, train and educate the farmers, disseminating the information technology, financial assistance to farmers and agro-processing units and encouragement to public-private co-operation for the fast movement of agricultural produce.

Chengappa P.G. et al., (2012) have discussed some issues related to introduction of e-tender system in Karnantaka. It is described that e-tender system will be helpful to improve the efficiency of marketing through competitive and transparent bidding and reduce manipulations in trading practices. Though e-tender system it is possible to improve fee collections and helpful to identify the quantity of arrivals into the market, but this will be problem to traders because they have to design their websites. At the end, it is suggested to improve infrastructure such as computers, kiosks, and Local Area Network (LAN) and advised to go for end-to-end application system in e-tender system rather than outsourcing of entire system.

Nidhi Dwivedy (2011) has pointed out the importance and problems of agriculture in India. This study has highlighted the problems like inadequate infrastructure, scarcity of farming equipments, lack of proper irrigation system, family owned lands. Lastly, the study has focussed on conservating water and soil and in turn sustainable development of agriculture. Anita Dagar et al., (2011) have expressed the regulated agricultural marketing system in India. This study stated that regulated markets help in optimization of resource use, output management, increase in farmers' income, widening of markets, growth of agro-based industries, additional national income and employment creation. At last this study concluded that present infrastructure facilities in Sirla market is very poor and suggested to use technological equipments and create awareness among the farmers about their rights and programmes.

OBJECTIVES OF THE STUDY

- To study the Agriculture Profile of Tumakuru
 District
- 2. To know the present Status of APMCs in Tumakuru District

RESEARCH METHODOLOGY

The Secondary Data has been used in this study which is published in the concerned websites and related reports to study the agriculture profile and to know the present status of APMCs in Tumakuru District. Tabular forms have been used for analysis.

AGRICULTURE PROFILE OF TUMAKURU DISTRICT

Tumakuru is basically a rural as well as an agricultural district, because Tumakuru district mainly comprised of rural taluks and the people in that taluks are mainly depended on agriculture for their livelihood. Tumakuru district has a total population of 26,78,980 under this 20,79,902 is rural population and 5,99,078 is urban population as per the Census 2011. Tumakuru has ten taluks namely, Tumakuru, Koratagere, Sira, Gubbi, Pavagada, Turuvekere, Kunigal, Madhugiri, Tiptur and Chikkanayakanahalli.

The major crops produced in Tumakuru district are Cereals like Paddy, Jowar, Bajra, Maize, Ragi, Minor Millets and Other Cereals. Pulses like Tur, Horse Gram, Black Gram, Green Gram, Avare, Cowpea, Bengal Gram and Other Pulses. Oil Seeds like Groundnut, Sunflower, Soyabean, Castor, Seasum, Niger Seed, Linseed and Other Oil Seeds. Commercial Crops like Cotton, Tobacco and Sugarcane. Plantation Crops like Arecanut, Coconut, Processed Coconut, Pepper, Processed Cashew nut, Cardamom and Cocoa. Horticultural Crops like Banana, Mango, Lemon, Guava, Grapes, Sapota, Pomegranate and Papaya. Vegetable Crops like Potato, Tomato, Brinjal, Beans, Onion, Green Chilli and Leafy Vegetables.

The total population of Tumakuru District is 26.8 Lakhs out of them 5,05,910 are the total cultivators and 3,52,286 are the agricultural labourers in Tumakuru District according to agricultural census. The following Table 3.1 provides the details about the total cultivators and total agricultural labourers of Tumakuru District.

The Table 1 gives a brief picture about the number and area holding by all social groups in Tumakuru District out of them 4,13,557 are the individual holders and they are holding 6,72,866 hectares, 625 are the joint holders and they are holding 2,195 hectares, 246 are the institutional holders and they have 1,328 hectares. Finally, 4,14,428 are the land holders and they are having 6,76,388 hectares of land.

Table 1: Land Holding Pattern of All Social Groups in Tumakuru District

| Sl. No. | Holdings by | Holdi Indiv | , | oint dings | Holdi: Institu | - | Total Holdings | | |
|------------|---------------|----------------|--------|---------------|-------------------|-----|----------------|--------|--------|
| NO. | Size (in ha.) | No. | Area | No. | Area | No. | Area | No. | Area |
| 1 | Below 0.5 | 98497 | 34756 | 76 | 28 | 90 | 25 | 98663 | 34808 |
| 2 | 0.5 - 1.0 | 98497 | 74100 | 65 | 48 | 38 | 26 | 98600 | 74175 |
| 3 | 1.0 - 2.0 | 113320 | 159781 | 76 | 100 | 40 | 59 | 113436 | 159940 |
| 4 | 2.0 - 3.0 | 47835 | 113534 | 94 | 254 | 22 | 51 | 47951 | 113840 |
| 5 | 3.0 - 4.0 | 22975 | 78054 | 124 | 473 | 20 | 66 | 23119 | 78593 |
| 6 | 4.0 - 5.0 | 12412 | 54317 | 74 | 322 | 6 | 27 | 12492 | 54666 |
| 7 | 5.0 - 7.5 | 12353 | 72793 | 63 | 428 | 11 | 66 | 12427 | 73287 |
| 8 | 7.5 - 10.0 | 4158 | 35056 | 50 | 480 | 5 | 44 | 4213 | 35580 |
| 9 | 10.0 - 20.0 | 3112 | 39961 | 2 | 33 | 8 | 98 | 3122 | 40092 |
| 10 | 20.0 & Above | 398 | 10514 | 1 | 28 | 6 | 864 | 405 | 11407 |
| 11 | All Classes | 413557 | 672866 | 625 | 2195 | 246 | 1328 | 414428 | 676388 |

Source: Agriculture Census (Tumakuru) (2018). www.agcensus.dacnet.nic.in. Retrieved

March 20, 2018, from www.agcensus.dacnet.nic.in.

The Table 2 explains the crop production statistics like production of cereals, pulses, oil seeds, horticulture crops,

plantation crops and vegetable crops in Tumakuru District during 2016-17.

Table 2: Agricultural Crop Production in Tumakuru District

| 31,016 809 1452 23 267 148 158 33,659 | | 17 | able 2: Agric | ultural Crop | Production | on in Tuma | kuru District | | | | | | |
|---|---------------------------------------|-------------------------|---------------|---------------|--------------|--------------|---------------|----------|----------|--|--|--|--|
| Rice Jowar Bajra Maize Ragi Minor Millets (in Tonnes) | | | | Produ | ction of Cer | eals | | | | | | | |
| Production of Pulses Tur | Rice | Jowar | Bajra | Maize | Ragi | Minor | | | | | | | |
| Tur | 37,064 | 14,210 | 72 | 56,200 | 2,19,246 | 3,07,595 | | 3,14,908 | | | | | |
| Tur | | | | Produ | ction of Pu | lses | | | | | | | |
| Production of Oil Seeds Sunflower Castor Saffloower Seed Soyabean Linseed Total Oil Seeds (in Tonnes) | Tur | Horse Gram | | | Avare | Cowpea | Rengal Gram | | | | | | |
| Sunflower Castor Saffloower Seed Soyabean Linseed Total Oil Seeds (in Tonnes) | 3,740 | 8,266 | - | 630 | 3,456 | 1,559 | 182 | 17,8 | 52 | | | | |
| Sunflower Castor Saffloower Seed Soyabean Linseed (in Tonnes) | | Production of Oil Seeds | | | | | | | | | | | |
| Production of Horticulture (Fruit) Crops Papaya (in Tonnes) | Groundnut | Sunflower | Castor | Saffloower | | Soyabean | Linseed | | | | | | |
| Banana Mango Lemon Guava Grapes Chikoo Pomegranate Papaya Total (in Tonnes) 91,287 1,67,914 3,145 2,628 1,182 10,587 35,401 20,783 3,32,927 Coconut (in 1000) Arecanut (Processed) Cardamom Pepper Cashew Nut Total (in Tonnes) Cardamom Tomato In Total (in Tonnes) Cashew (in Tonnes) | 31,016 | 809 | 1452 | 23 | 267 | 148 | 158 | 59 | | | | | |
| Banana Mango Lemon Guava Grapes Chikoo Pomegranate Papaya (in Tonnes) 91,287 1,67,914 3,145 2,628 1,182 10,587 35,401 20,783 3,32,927 Coconut (in 1000) Arecanut (Processed) Cardamom Pepper Cashew Nut Total (in Tonnes) Coconut (in Ton | | | Pr | oduction of H | orticulture | (Fruit) Crop | S | | | | | | |
| | Banana | Mango | Lemon | Guava | Grapes | Chikoo | Pomegranate | Papaya | (in | | | | |
| Coconut (in 1000) Arecanut (Processed) Cardamom Pepper Cashew Nut Nut Total (in Tonnes) 12,53,545 56,368 0 6 18 56,392 Production of Vegetable Crops Potato Tomato Brinjal Beans Onion Green Chillies (Processed) Leafy Variety (In Variety) Gourd Variety | 91,287 | 1,67,914 | 3,145 | 2,628 | 1,182 | 10,587 | 35,401 | 20,783 | 3,32,927 | | | | |
| Coconut (in 1000) | | | | Production | of Plantati | on Crops | | | | | | | |
| Production of Vegetable Crops Potato Tomato Brinjal Beans Onion Green Chillies Vegetables Variety (in | | | Cardamom | Pepper | | (in | | | | | | | |
| Potato Tomato Brinjal Beans Onion Green Leafy Variety (in | 12,53,545 | 56,368 | 0 | | | | | | | | | | |
| Potato Tomato Brinjal Beans Onion Green Leaty Variety (in | · · · · · · · · · · · · · · · · · · · | | | Production | of Vegetal | ole Crops | | | | | | | |
| 1.8 | Potato | Tomato | Brinjal | Beans | Onion | | | | | | | | |
| 926 1,14,798 13,248 1,501 19,520 19,535 674 5,941 1,76,143 | 926 | 1,14,798 | 13,248 | 1,501 | 19,520 | 19,535 | 674 | 5,941 | 1,76,143 | | | | |

Source: District Statistical Office-2016-17.

AGRICULTURAL MARKETING PROFILE OF TUMAKURU DISTRICT

Tumakuru (Tumkur) is on the fast track of development with the area of 9800 acres. Many infrastructure facilities are developed due to establishment of Food Park, Textile Park, Industrial Park and more. The district also identified as a part of electronic cluster. It is the very nearest district to the capital city of Karnataka. Tumakuru has 10 Taluks- Tumakuru (Tumkur), Koratagere, Sira, Gubbi, Pavagada, Turuvekere, Kunigal, Madhugiri, Tiptur &

Tumakuru is having 10 taluks but in only 9 taluks principal regulated markets are there namely, APMC-Gubbi, APMC-Huliyar, APMC-Kunigal, APMC-Madhugiri, APMC-Pavagada, APMC-Sira, APMC-Tiptur, APMC-Tumakuru and APMC-Turuvekere.

These 9 regulated markets constitute 19 sub-markets namely, Chelur in Gubbi, Chikkanayakanahally in Huliyar (Chikkanayakanahally is the taluk but in Huliyar APMC is located), Amrutur and Yediyur in Kunigal Taluk, Badavanahally in Madhugiri Taluk, Y.N. Hosakote in Pavagada Taluk, Benche Basavanahally and Seebi Agrahara in Sira Taluk, Konehally, Karadalu and K.B. Cross in Tiptur Taluk, Koratagere (Holavanahally), Akkiramapura, Sri Siddivinayaka Market, Hebbur and Antharasanahally in Tumakuru Taluk and lastly Sampige, Mayasandra and Dandinashivara in Turuvekere Taluk.

The following tables give the picture of present status of regulated markets (APMCs) regarding administration, functionaries, transportation, transaction methods, storage, facilities and services, market charges and present financial position of regulated markets (APMCs) which are performing in Tumakuru District.

STATUS OF APMCs IN TUMAKURU DISTRICT

Table 3: No. of Licensed Wholesale and Other Functionaries of all categories including Cooperatives

| | | nakuru | | uliyar | | ekere | | iptur | | nigal | | ubbi | | ira | Madhugiri | | Pavagada | |
|---------------------|------|-----------------|-----|-----------------|-----|-----------------|-----|-----------------|-----|-----------------|-----|-----------------|-----|-----------------|-----------|-----------------|----------|-----------------|
| Name | No. | No. of Years | No. | No. of Years | No. | No. of Years | No. | No. of Years | No. | No. of Years | No. | No. of Years | No. | No. of Years | No. | No. of Years | No. | No. of Years |
| Brokers | - | - | - | - | - | - | - | - | - | - | - | - | 1 | 10 | - | - | - | - |
| Commission Agent | 931 | 10 | 58 | 10 | 4 | 10 | 316 | 10 | 0 | 0 | 158 | - | 129 | 10 | 24 | 10 | - | - |
| Crushers | 18 | 10 | 1 | 10 | 0 | 0 | 11 | 10 | - | - | 5 | - | 5 | 10 | - | - | - | - |
| Decorticators | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 18 | 10 | - | - |
| Exporters | 575 | 10 | 59 | 10 | 0 | 0 | 238 | 10 | - | - | 48 | - | 78 | 10 | 41 | 10 | | |
| Hamalies | 84 | 1 | 59 | 1 | 38 | 1 | 197 | 1 | 0 | 0 | 172 | - | 94 | 1 | 57 | 10 | | |
| Importers | 552 | 10 | 38 | 10 | 0 | 0 | 198 | 10 | 2 | 10 | 21 | - | 77 | 10 | - | - | 119 | |
| Processers | 132 | 10 | 0 | 10 | 0 | 0 | 86 | 10 | | | 16 | - | 13 | 10 | - | - | - | - |
| Public Carriers | 9 | 10 | 20 | 10 | - | - | - | 10 | - | - | - | - | | | - | - | - | - |
| Retail Traders | 177 | 1 | 90 | 10 | 0 | 0 | 250 | 10 | - | - | 30 | - | | | - | - | - | - |
| Stockists | 432 | 10 | 110 | 10 | 0 | 0 | 316 | 1 | 5 | 10 | 79 | - | 194 | 10 | 68 | 10 | - | - |
| Tractor | - | - | - | - | - | - | 2 | 10 | - | - | - | - | - | - | - | - | - | - |
| Traders | 1069 | 10 | 0 | 0 | 0 | 0 | 306 | 10 | 47 | 10 | 94 | - | 75 | 10 | 62 | 10 | - | - |
| Trucks | - | - | - | - | - | - | - | - | 1 | 10 | 3 | - | - | - | - | - | - | - |
| Warehousemen | - | - | - | - | - | - | 1 | 1 | 1 | 0 | | - | 1 | 10 | - | - | - | - |
| Weighmen | 15 | 1 | 3 | 1 | 1 | 1 | 90 | - | - | - | - | - | - | - | - | - | - | - |

Source: Market Profile (2018). http://agmarknet.gov.in/MarketProfile/displayformdetails.aspx. Retrieved August 10, 2018, from http://agmarknet.gov.in.

The Table 3 reveals the number of licensed brokers, wholesalers, retailers, commission agents, crushers, exporters, importers, processors, public carriers, stockists, traders,

warehousemen, weighmen and other functionaries in the APMCs of Tumakuru District.

Table 4: Transaction Methods at APMCs of Tumakuru District

| Transaction Method | Tumakuru | Huliyar | Turuvekere | Tiptur | Kunigal | Gubbi | Sira | Madhugiri | Pavagada |
|--|--|---|-------------------------------------|--|------------------------------------|--|---|-------------------------------------|----------------------------|
| (i) System of sale (if different for commodities please clarify) | 1)E-Tender System 2)Tender System 3)Action 4)Mutual consent | Copra and All Notified commodities E- Tender | Online trading for copra. | 1) Tender system-Copra 2) Open Action system- Coconut 3) Mutual Negotiation-for all other notified commodities. 4) Direct Sale- Copra Khout, Copra Piece | Mutual Consent | Open Auction System and Mutual Agreement System | Ground Nut and Sunflower Tender System and all Commodities are open Action System | Groundnut & Paddy Direct sale | Mutual Negotiation |
| (ii) System of Weighment | Metric | Electronic Weigh Machine | Electronic Weighing Scale | Electronic Scale, Through licensed Weighman | After Sale Weighment | After Sale Weighment | Weighing Scale/ Electronic | After Sale | Electronic Scales |
| (iii)System of Payment | Immediately | Immediate Cash Payment | By Cash and Cheque | Cash | After Sale immediately | After Sale | Cash & by Cheques | Cash | Online |
| (iv) Degree of transparency on method of Sale, Weighment and Payment | Full | 100% Transparent | 100 % | 100% Transparent | Yes, maintained | Yes, Maintained | 100 % | Good | Transparency Maintained |
| (v) Transactional Disputes and Redressal Mechanism | Disputes are settled by the committee through negotiation | Not applicable | Dispute Settlement Committee. | As per the provisions of KAPMR Act., | Dispute Settlement Committee | Disputes settled through Committee | As per procedure Acts Rules | No | APMC Dispute Committee |

Source: Market Profile (2018). http://agmarknet.gov.in/MarketProfile/displayformdetails.aspx. Retrieved August 10, 2018, from http://agmarknet.gov.in.

Table 5: Facilities and Services available at APMCs

| Table 5: Facilities and Services available at APMCs | | | | | | | | | | |
|--|--|--|---|--|--|---|--|---------------------------------------|---|--|
| Facilities and Services | Tumakuru | Huliyar | Turuvekere | Tiptur | Kunigal | Gubbi | Sira | Madhu giri | Pavagada | |
| (i) Information Notice Board/Electric Display Board | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (ii) Public Address System | Yes | No | No | Yes | No | No | Yes | Through Microph ones | Yes | |
| (iii) Are the prices displayed on the Notice Board | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (iii) Are the producers able to read the information displayed on The Notice Board | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (iv) Availability Of Following: | | | | | | • | | | | |
| (a) Canteen | Yes | Yes | Yes | Yes | Yes | No | Yes | Yes | Yes | |
| (b) Restaurant | Yes | No | No | No | No | No | No | No | No | |
| (c) Toilets | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (d) Internal Roads | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (e) Parking | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (f) Fencing | Yes | Yes | YES | Yes | Yes | Yes | Yes | Yes | Yes | |
| (g) Post Office | Yes | No | No | No | No | No | No | Yes | Yes | |
| (h) Bank | Yes | No | No | No | No | No | No | No | No | |
| (i) Input/Sundry Shops | Yes | Yes | Yes | Yes | Yes | Yes | No | No | No | |
| (j) Fire Extinguishers | Yes | Yes | Yes | No | Yes | No | No | No | No | |
| (k) Rest house for farmers | Yes | No | No | Yes | Yes | Yes | Yes | Yes | Yes | |
| (l) Drinking Water | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (m) Electricity | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (n) Auction Platform | Yes | No | No | No | Yes | Yes | Yes | Yes | Yes | |
| (o) Grading and Analysing Laboratory | Yes | No | No | No | No | No | No | No | No | |
| (p)Mechanical Graders | No | No | No | No | No | No | No | No | No | |
| (q) Sieves | Yes | No | No | No | No | No | No | Yes | No | |
| (r) Garbage Disposal System | No | No | No | Yes | No | No | No | No | Yes | |
| (s) Sweeping Facilities | Yes | No | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (t) Information Unit | Yes | No | Yes | Yes | No | Yes | Yes | Yes | Yes | |
| (u) Extension Unit | Yes | No | No | Yes | No | No | No | No | Yes | |
| (v) Audio Visual side | Yes | No | Yes | No | No | Yes | No | Yes | No | |
| (w) Market office building | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| (x) Name of Welfare scheme for producers | Rytha Sanjeevini, Janasree Vima Yojane, Adamana Loan | Raitha Sanjivini, Adamana Sala Yojane | Raitha Sanjeevini Yojane, Adamana Sala Yojane, Hamali Children Scholarship, Janashree Insurance Scheme for Hamali | Raitha Sanjeevini for Formers and Janashree Insurance Scheme for Hamals & Weighmen | Raitha Sanjeevini Vima Facility | Raitha Sanjeevi ni, Pledge Loan Facility | Raitha Sanjee vini, Adam ana Sala Yojane | Sanjeevini, Accidental Benefits | Raitha Sanjeevini Insurance Scheme, Janashree Vima Insurance & Kayaka Nidhi Insurance for Hamals sponsored by KSAMB | |

Source: Market Profile (2018).

http://agmarknet.gov.in/MarketProfile/displayformdetails.aspx. Retrieved August 10, 2018, from http://agmarknet.gov.in.

The Table 5 provides the picture of facilities and services like Notice board, public address system, canteen, restaurant, toilets, internal roads, parking, fencing, post office, bank, sundry shops, fire extinguishers, rest house, drinking water,

electricity, auction platform, laboratory, mechanical graders, garbage disposal system and others which are available at APMCs of Tumakuru District.

Table 6: Availability of Storage Facility at APMCs

| Storage Facility | Tumak uru | Huliyar | Turuvekere | Tiptur | Kunigal | Gubbi | S | iira | Madh | ugiri | Pavagada |
|---|--------------|---------|------------|--------|---------|-------|-----------------------|----------|------|-------|----------|
| (i) Storage facilities available in the market with trade as well as APMC | Yes | No | No | No | No | No | No | | No | D | No |
| (ii) Availability of | | | | | | | No.s | Capacity | No. | No. | |
| Ripening Chambers, if available, | No | No | No | No | No | No | 42 2001.6 M.Tonnes | | 2 | 2 | No |

Source: Market Profile (2018). http://agmarknet.gov.in/MarketProfile/displayformdetails.aspx. Retrieved August 10, 2018, from http://agmarknet.gov.in.

The Table 6 exhibits the availability of the storage facilities at the APMCs of Tumakuru District and only the

APMC of Tumakuru is having storage facility and remaining APMCs are not having any storage facility.

Table 7: Financial Position of the APMCs as on 31st March

| Financial Position | Tumakuru (2017-18) | Huliyar (2018- 19) | Turuvekere (2018- 19) | Tiptur (2018-19) | Kunigal (2018- 19) | Gubbi (2016-17) | (2010 | Madhugiri (2018- 19) | Pavagada (2018- 19) |
|---|-----------------------|--------------------------|-----------------------------|---------------------|--------------------------|--------------------|-------------|----------------------------|---------------------------|
| (i) Annual Incom e | 10,57,59,379 | 1,98,76,835 | 2,24,05,063 | 11,64,85,289 | 38,09,069 | 1,83,88,663 | 1,17,26,021 | 30,48,097 | 31,77,739 |
| (ii) Annual Expenditure | 6,42,59,606 | 1,10,58,157 | 1,28,20,348 | 6,31,74,019 | 23,92,729 | 1,25,34,069 | 837,0,184 | 30,03,110 | 25,43,255 |
| (iii) Surplus/Deficit | 4,14,99,773 | 88,18,678 | 95,84,715 | 5,33,11,270 | 14,16,340 | 5854594 | 33,55,837 | 44,987 | 6,34,484 |
| (iv) Total Reserves with APMC on 31st March | 0 | 1,20,37,074 | 1,02,90,174 | 11,95,49,188 | 38,09,069 | 72,69,489 | 1,41,55,022 | 0 | 0 |
| (v) Total Liabilities (loan etc.)with APMC on 31st March | 0 | 0 | 0 | 1,20,45,000 | 0 | 38,52,946 | 60,90,000 | 0 | 0 |

Source: Market Profile (2018).

http://agmarknet.gov.in/MarketProfile/displayformdetails.aspx. Retrieved August 10, 2018, from http://agmarknet.gov.in.

The Table 7 reveals the financial position regarding annual income, annual expenditure, surplus/deficit, reserves and liabilities of the APMCs of Tumakuru District.

Table 8: Market Charges at APMCs

| D .: 1 | | Charges | | | | | | | | | | | | | |
|----------------------------|-------------|-------------------------------------|--|---|----------------------------------|---------------------------------|------------------|-----------|--------------------------------------|--|--|--|--|--|--|
| Particulars | Tumakuru | Huliyar | Turuvekere | Tiptur | Kunigal | Gubbi | Sira | Madhugiri | Pavagada | | | | | | |
| (i) Commission | 2% | 2% | 2% | 0 | 2% | 2% | 2% | 2% | 2% | | | | | | |
| (ii) Market Fee | 1.5% | 1.5% | 1.5% | 1.5% | 1.5% | 1.5% | 1.5% | 1.5% | 1.5% | | | | | | |
| (iii) Weighment | Per Quintal | Rs 2.00 Per 43kg Copra Bag | Rs. 1.00 per 40 KG Bag | Rs.2.00 per Bag (Copra) | 0.30 paise per Quintal | 0.30 Paise per Quintal | as per bylaws | 0 | Re.1per Bag | | | | | | |
| (iv) Brokerage | No | No | No | - | No | No | As per bylaws | 1 () | | | | | | | |
| (v) Charity | No | No | No | - | No | No | No | 0 | | | | | | | |
| (vi) Trade Allowance | No | No | No | - | No | No | No | 0 | | | | | | | |
| (vii) Octroi | No | No | No | - | No | No | No | 0 | | | | | | | |
| (viii) Sales Tax | Yes | 2% | 2% for Copra | - | Pulses 2%, Oil Seeds 4% | Pulses 2% Oil Seeds 4% | as per Rules | Yes | | | | | | | |
| (ix) Other Taxes/Levies | No | As per Rule | No | (VAT) 2% | No | No | No | No | | | | | | | |
| (x) Other Charges | No | No | Rs 4.50 Hamali Charge per 40 KG Bag | Hamali Charges at Rs.2 per bag | No | Hamali Charges | No | No | Hamali Charges Re.1 per Bag | | | | | | |

Source: Market Profile (2018).

http://agmarknet.gov.in/MarketProfile/displayformdetails.aspx. Retrieved August 10, 2018, from http://agmarknet.gov.in.

The Table 8 reveals the market charges like commission, market fee, weighment charges, brokerage, charity, trade allowance, octroi, sales tax and other charges charged by the APMCs of Tumakuru District.

CONCLUSION

The infrastructure facilities at APMCs are very important in providing good returns to the farmers. So, APMCs should have proper infrastructural facilities. But in Tumakuru District majority of the APMCs don't have storage facilities and many of the APMCs don't have functionaries like mechanical traders, sieves, etc., and facilities like auction platform, garbage disposal system, grading and analysing, restaurant, etc. So, the concerned committee has to take initiation to provide the required infrastructural facilities and it has to take steps to create awareness about the APMCs. At the same time in Karnataka e-mandi has been implemented but majority of the farming community is not having awareness about the e-mandi. The committees of the regulated markets should also take initiation to create awareness about e-mandi.

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76