e-ISSN : 2347 - 9671, p- ISSN : 2349 - 0187

EPRA International Journal of Economic and Business ReviewVol - 3, Issue- 6, June 2015Inno Space (SJIF) Impact Factor : 4.618(Morocco)ISI Impact Factor : 1.259 (Dubai, UAE)



## RESOURCE-USE EFFICIENCY IN MILK PRODUCTION WITH SPECIAL REFERENCE TO DIMUL IN NAGALAND

#### Ø

### **Rokoneituo Nakhro<sup>1</sup>**

Assistant Professor Department of Agricultural Economics Nagaland University, SASRD Medziphema Dimapur, Nagaland, India

#### ABSTRACT

he study conducted in Dimapur district of Nagaland where I data were collected during 2008-10, which covered six villages from two blocks having selected of 120 respondents out of which 60 were member producers of cooperative milk producers' societies and 60 non-member producers. The Dimapur District Cooperative Milk Producers' Union Ltd. (DIMUL) was registered in 1984 having an installed capacity of 10,000 litres per day, producing varieties of milk products. To analyze the data simple statistical tools were used. The resource use efficiency of most resources for all member farms were greater than non-member farms, found more than unity, indicating that production of milk could be increased by using more of those resources. Marginal Value Product (MVP) was found higher in cooperative members in comparison to the non-members. The overall cost-benefit ratio was found with (1: 1.855) on members whereas nonmembers (1:1.609). The maximum overall family income was generated from dairy for members with 50.85 % and non-members 47.76 %. Dairy farming was found to be the most important source of family income for members as well as non-members. Providing trainings of scientific know-how to the dairy farmers would certainly enhance milk production and productivity at individual dairy farmer level as well as prospects for future dairy venture.

KEY WORDS: Milk production, input-output, overall, resource use efficiency, Dairy farming.

#### **INTRODUCTION**

The Dimapur District Cooperative Milk Producers' Union Ltd. (DIMUL) was registered with the Registrar of Co-operative Societies during May, 1984 with Kohima district as its area of operation. The Union was earlier known by the name Kohima District Cooperative Milk Producers' Union Ltd. However, the name had to be changed to Dimapur District Cooperative Milk Producers' Union Ltd. popularly known by the brand name DIMUL following the bifurcation of Kohima district into Kohima and Dimapur districts during the year 1997. Presently, the area of operation of DIMUL falls within Dimapur district. It was promoted by the department of Veterinary & Animal Husbandry, Government of Nagaland since its inception, the Union has been striving to implement the Anand Pattern Dairy Cooperative Society activities with modification to suit the local conditions. The Union has so far organized a total of 51 Dairy Cooperative Societies (DCS) with membership of more than 2000 dairy farmers as on 31<sup>st</sup> March 2013. The Central Dairy Plant of the Union located at 7<sup>th</sup> Mile Model Village, Dimapur with an installed capacity of 10,000 litres per day, producing Toned Milk and few other fresh milk products such as Lassi, Misti Dahi, Peda and varieties of ice-cream.

EPRA International Journal of Economic and Business Review

### **MATERIALS AND METHODS**

The study conducted in Dimapur district of Nagaland. Firstly, Dimapur district was selected purposively for DIMUL, secondly, two blocks namely Chumukedima and Medziphema were selected randomly, thirdly, three villages from each block were selected randomly, after that twenty farmers were selected from each village using stratified random sampling method, thus in all, 120 milk producers were selected and further categorized them into 4 groups viz; marginal member, marginal non-member, small member and small nonmember groups, based on their land holdings. From different Village Milk Societies (VMS), the samples were selected for the study due to a good number of milk producers having other infrastructural facilities. To analyze the data simple statistical tools were used. The data were collected through pre-structured questionnaires during the year 2008-10 for the study.

### **RESULTS AND DISCUSSION**

1. Milk Production on the sample farms:-The total milk production for the sample farms is given in Table 1. Findings show that the non-members have a higher overall annual total production of 43640.04 litres than the members which is 39650.55 litres. The marginal was found out to produce 14012.50 litres and the small farms with 65288.6 litres. The overall production per animal was found higher on the non-members 993.48 litres than the members with 686.595 litres. The overall production per animal per day was found to be higher in members with 3.125 litres than non-members 2.720 litres. And the overall production per farm per day was found higher in members with 5.1969 litres than non-members 3.9818 litres. The annual production per animal for marginal was 368.75 litres and 1004.44 litres for small farms, whereas the production per farm per day found out at 4.4345 litres for marginal farms and 5.9593 litres for small farms.

c		Margi	nal	Small		Overall	
S. No.	Particulars	Member	Non- member	Member	Non- member	Member	Non- member
1.	Annual Total Production	14012.50	39615.1	65288.6	47664.98	39650.55	43640.04
2.	Annual Production per Animal	368.75	1165.15	1004.44	821.81	686.595	993.48
3.	Production per Animal per day	3.50	3.19	2.75	2.25	3.125	2.720
4.	Production per farm per day	4.4345	3.6143	5.9593	4.3493	5.1969	3.9818

# Table 1: Milk Production on the sample farms(Production in Litres)

Field Survey: Nakhro, 2010

# 2. Resource use efficiency of various inputs:-

To evaluate how efficiently the dairy farmers have been using their resources, the marginal value product (MVP) of an input was compared with its respective factor cost. An optimal use of that factor was indicated as the ratio approached unity. The value of ratio greater than unity means that returns could be increased by using more of that resource and for value of ratio less than unity indicates improper use of that resource. The marginal value product of a particular resource represents the expected addition to the gross return caused by an addition of one unit of that resource, while other inputs are held constant. The table 2.1 shows the resource use efficiency for the marginal farmers. The Marginal Value Product (MVP) ranges from Rs 8.04 to Rs 143.86 whereas the Factor Cost (FC) ranges from Rs 6.5 to Rs 116 for the marginal members. As for the marginal non-members the MVP ranges from Rs. 7.51 to Rs. 142.49 whereas for the FC it ranges from Rs. 6.75 to Rs. 115. The ratio of MVP: FC was found out to be highest in veterinary charges at 1.439 and lowest in concentrate feed at 1.237 for marginal members. As for the marginal non-members it was found highest under dry fodder at 1.252 and lowest under interest on farm building and implements at 1.097.

Input factor	Geometric mean	MVP (Rs)	Factor Cost (FC)	MVP: FC
1. MARGINAL MEMBER				
Dry fodder (X <sub>1</sub> )	37.46	23.56	18	1.309
Green fodder (X <sub>2</sub> )	72.43	11.34	8.75	1.296
Concentrate (X <sub>3</sub> )	171.1	8.04	6.5	1.237
Human labour (X4)	262.1	18.83	15	1.255
Veterinary charges (X <sub>5</sub> )	21	143.86	100	1.439
Interest on working capital (X <sub>6</sub> )	30.13	25.86	20	1.293
Interest on farm building and implements (X7)	4.87	152	116	1.310
Miscellaneous (X <sub>8</sub> )	10.85	10.85	8.5	1.276
2. MARGINAL NON-MEMBER				
Dry fodder (X1)	21.77	22.84	18.25	1.252
Green fodder (X <sub>2</sub> )	65.1	11.29	9.25	1.221
Concentrate (X <sub>3</sub> )	186.9	7.51	6.75	1.113
Human labour (X4)	360.5	17.97	15.75	1.141
Veterinary charges (X <sub>5</sub> )	20.75	142.49	110	1.295
Interest on working capital (X <sub>6</sub> )	31.29	23.99	20	1.200
Interest on farm building and implements (X7)	8.4	126.13	115	1.097
Miscellaneous (X <sub>8</sub> )	10.95	10.55	8.65	1.220

Table 2.1: Resource use efficiency of various inputs of marginal farmers

Field Survey: Nakhro, 2010

The Table 2.2 shows the resource use efficiency for the small farmers. The Marginal Value Product (MVP) ranges from Rs 7.91 to Rs 150.72 whereas the Factor Cost (FC) ranges from Rs 7 to Rs 21.85 for the small members. As for the small non-members the MVP ranges from Rs. 7.78 to Rs. 130.87 whereas for the FC it ranges from Rs. 7.5 to Rs. 120.5. The ratio of MVP: FC was found out to be highest in dry fodder at 1.370 and lowest in interest on farm building and implements at 1.128 for small members. As for the small non-members it was found highest under dry fodder at 1.279 and lowest under concentrate feed at 1.037.

Input factor	Geometric mean	MVP (Rs)	Factor Cost (FC)	MVP: FC
3. SMALL MEMBER				
Dry fodder (X <sub>1</sub> )	23.99	23.97	17.5	1.370
Green fodder (X2)	27.43	12.06	9.5	1.269
Concentrate (X <sub>3</sub> )	126.4	7.91	7	1.130
Human labour (X4)	624.6	18.31	16.25	1.127
Veterinary charges (X <sub>5</sub> )	17.34	150.72	120	1.256
Interest on working capital (X <sub>6</sub> )	30.13	26.67	21.85	1.221
Interest on farm building and implements (X7)	6.86	131.97	117	1.128
Miscellaneous (X <sub>8</sub> )	10.86	11.18	8.75	1.278
4. SMALL NON-MEMBER				
Dry fodder (X <sub>1</sub> )	48.56	23.02	18	1.279
Green fodder (X2)	78.33	11.24	10.05	1.118
Concentrate (X <sub>3</sub> )	183.3	7.78	7.5	1.037
Human labour (X4)	439.9	18.1	16.5	1.097
Veterinary charges (X <sub>5</sub> )	42.7	134	121	1.107
Interest on working capital (X <sub>6</sub> )	44.2	26.48	22.25	1.190
Interest on farm building and implements (X7)	27.43	130.87	120.5	1.086
Miscellaneous (X <sub>8</sub> )	29.83	10.77	8.95	1.203
Field Survey: Nakhro, 2010				

200

 Table 2.2: Resource use efficiency of various inputs of small farmers

www.epratrust.com

#### EPRA International Journal of Economic and Business Review

The overall resource use efficiency for the sample farmers is given in Table 2.3. The Marginal Value Product (MVP) ranges from Rs. 8.85 to Rs. 217.39 whereas the Factor Cost (FC) ranges from Rs. 8.5 to Rs. 115 for the members. As for the non-members the MVP ranges from Rs. 8.73 to Rs. 153.6 whereas for the FC it ranges from Rs 7 to Rs 117. The ratio of MVP: FC was found out to be highest in dry fodder at 2.214 and lowest in interest on working capital at 1.277 for members. As for the non-members it was found highest under dry fodder at 2.078 and lowest under interest on working capital at 1.210. The marginal value product (MVP) of resources is well utilized by the member farms in both the size of farms due to the fact that they received trainings of scientific know-how organised by the DIMUL. It is found that the Marginal Value Product (MVP) was more on cooperative members from dairy in comparison to the nonmembers. The study was also similar as reported by Sandeep *et al.* (2014) that the knowledge of best use of available resources for milk production is essential for making profit in dairy farming for member and nonmember farms as well as its optimal and efficient use of owned resources.

Input factor	Geometric mean	MVP (Rs)	Factor Cost (FC)	MVP: FC
5. OVERALL MEMBER				
Dry fodder (X <sub>1</sub> )	31.72	38.74	17.5	2.214
Green fodder (X <sub>2</sub> )	54.76	13.38	9.05	1.478
Concentrate (X <sub>3</sub> )	149.2	8.85	6.7	1.321
Human labour (X4)	518.6	23.31	15.65	1.489
Veterinary charges (X <sub>5</sub> )	21.07	161.6	108	1.496
Interest on working capital (X <sub>6</sub> )	29.88	26.18	20.5	1.277
Interest on farm building and implements (X7)	9.13	217.39	115	1.890
Miscellaneous (X <sub>8</sub> )	10.77	12.07	8.5	1.420
6. OVERALL NON-MEMBER				
Dry fodder (X <sub>1</sub> )	57.4	37.41	18	2.078
Green fodder (X <sub>2</sub> )	84.03	13.18	9.6	1.373
Concentrate (X <sub>3</sub> )	210	8.73	7	1.247
Human labour (X4)	495	22.34	16	1.396
Veterinary charges (X <sub>5</sub> )	35.77	153.6	115	1.336
Interest on working capital (X <sub>6</sub> )	37.98	25.41	21	1.210
Interest on farm building and implements (X7)	20.3	146.75	117	1.254
Miscellaneous (X <sub>8</sub> )	22.32	11.61	8.75	1.327

(0)

Table 2.3: Resource use efficiency of various inputs of overall farmers

Field Survey: Nakhro, 2010

# 3 Input-Output Ratio on different farm size group:-.

Table 3 reveals that the overall input-output ratio was maximum on member farms with 1: 1.855 and it was least on non-member farm 1: 1.609, signifying that it would provide the net return of Rs. 0.855 and Rs. 0.609 on member and non-member farm size group respectively. The input-output ratio was recorded maximum on marginal member farms among the different farm size group, indicating that against the investment of one rupee by the dairy farmers, it would provide the net return of Rs. 0.94 against the investment, followed by small member farms providing the net return of Rs. 0.77, whereas among the non-members farm maximum net return was found on marginal farm with net return of Rs. 0.76 and it was found least on small non-member farms with net return of Rs. 0.47. The overall total cost of benefit-cost ratio was found maximum (1.855: 1) on member farm, followed by non-member farm (1.609: 1). The benefit-cost ratio was ranging maximum (1.94: 1) on marginal member farms.

S. No.		Mar	ginal	Small		Overall	
	Items	Member	Non-	Member	Non-	Member	Non-
			member		member		member
1.	Number of	68	54	85	78	153	132
	Animals						
2.	Total	421040	384200	749450	708760	1170490	1092960
	Maintenance						
	cost of Animals						
3.	Per Animal	11080	11300	11530	12220	11305	11760
	Maintenance						
	cost						
4.	Per Animal	21500	19850	20450	18000	20975	18925
	Value of Milk						
	Produced						
5.	Input-Output	1:1.940	1: 1.757	1: 1.774	1:1.473	1:1.855	1:1.609
	Ratio						

Table 3: Input-Output Ratio on different farm size group

Field Survey: Nakhro, 2010

# 4. Extent of family income from various sources:-

Table 4 shows the annual family income from various sources of different size of farms. It is found that the highest family income is seen from members belonging to small farm with Rs. 45450 whereas the least is from marginal non-members with Rs. 36050. Marginal nonmember farm has the highest income per worker with Rs. 31818.18 and the least from small farm members with Rs. 20973.70. Small member farm has the highest per capita income with Rs. 6125.34 while the least was from marginal member farm to be Rs. 5000. On the overall, maximum income was generated from dairy in both cases of members and non-members with Rs. 20975 and Rs. 18925 respectively, whereas minimum income from others for members with Rs. 3100 and non-members Rs. 5000. This projected that both the members and non-members have received additional amount of income as windfall from the disposal of milk. The income of the cooperative members from dairy is more in comparison to the nonmembers due to various incentives provided by DIMUL to its members.

Table 4: Extent of family income from	various sources o	of different size	of farms
	(	Annual income i	n Rs.)

		Marginal		Small		Overall	
S. No.	Income	Member	Non- member	Member	Non- member	Member	Non- member
1.	Dairy	21500 (58.03)	19850 (55.06)	20450 (44.99)	18000 (41.67)	20975 (50.85)	18925 (47.76)
2.	Crops	8500 (22.94)	8900 (24.69)	12500 (27.50)	11200 (25.93)	10500 (25.49)	10050 (25.36)
3.	Service & Business	5850 (15.79)	4800 (13.32)	7500 (16.50)	6500 (15.05)	6675 (16.18)	5650 (14.26)
4.	Others	1200 (3.24)	2500 (6.93)	5000 (11.01)	7500 (17.35)	3100 (7.48)	5000 (12.62)
Per family		37050 (100.00)	36050 (100.00)	45450 (100.00)	43200 (100.00)	41250 (100.00)	39625 (100.00)
Per worker		29242.31	31818.18	20973.70	22348.68	24024.46	25848.01
Per capita		5000.00	4718.59	6125.34	6041.96	5563.05	5322.36

Field Survey: Nakhro, 2010; Figures in bracket show percentage

(0)

## EPRA International Journal of Economic and Business Review

### CONCLUSIONS

The resource use efficiency of most resources for all member farms were greater than non-member farms, found more than unity, indicating that production of milk could be increased by using more of those resources. Marginal Value Product (MVP) was found more on co-operative members in comparison to the nonmembers. It may also be concluded that the overall benefitcost ratio was higher on members with 1.855:1 as compared to non-members with 1.609:1. On the overall, maximum income was generated from dairy for both members and non-members with Rs. 20975 and Rs. 18925 respectively. This projected that both the members and non-members have received additional income as windfall from dairy farming. The income of the cooperative members from dairy is more in comparison to the non-members as DIMUL provided various incentives to its members. Providing trainings of scientific know-how to the dairy farmers would certainly enhance milk production and productivity at individual dairy farmer level as well as prospects for future dairy venture.

### REFERENCES

- R. Nakhro (2015). Dairy farming promoting socioeconomic development of rural households with special reference to DIMUL in Nagaland. EPRA International Journal of Environmental Economics, Commerce and Educational Management. vol 2: 195-199, April-March 2015-16
- Rokoneituo Nakhro (2010). Studies on the Resource use efficiency in milk production under co-operative milk producer's societies and assessment on its viability and sustainability with special reference to Dimapur Milk Union Limited (DIMUL) in Nagaland. A Ph. D. thesis (unpublished) submitted to Nagaland University, Nagaland
- Rokoneituo Nakhro, Amod Sharma and Kevi-u Shuya (2014). Economics and decision pattern of DIMUL milk production in Dimapur district of Nagaland. Prog. Agric. 14 (2): 274-279
- Sandeep Kumar Sharma, Ravinder Malhotra and Sumit Mahajan (2014). Resource-use efficiency in milk production in Malwa region of Madhya Pradesh. Indian J. Dairy Sci. 67(6): 531-534

\* \* \* \* \* \* \*