# EPRA International Journal of Multidisciplinary Research (IJMR) - Peer Reviewed Journal Volume: 10| Issue: 1| January 2024|| Journal DOI: 10.36713/epra2013 || SJIF Impact Factor 2023: 8.224 || ISI Value: 1.188

# AI REVOLUTIONIZING AIRPORT OPERATIONS: ENHANCING PASSENGER AND BAGGAGE HANDLING FOR EFFICIENCY AND BETTER CUSTOMER EXPERIENCE

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## **ABSTRACT**

In several industries, including aviation, artificial intelligence (AI) is having a revolutionary effect. This article examines how AI is transforming airport passenger and baggage handling. It looks at how AI technology may improve airport operations' overall customer experience, accuracy, and efficiency. The study approach used to obtain insights is discussed, important findings are presented, and ramifications and future directions in this quickly developing topic are concluded in this article.



#### INTRODUCTION

In these busy Airports, moving people and their belongings with ease is crucial. The conventional approaches of managing large numbers of travelers and baggage have frequently faced problems with mistakes, inefficiencies, and delays. However, the way airports handle passenger flows and luggage logistics has changed dramatically as a result of the incorporation of AI technologies.

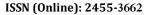
Biometric identification, robots, predictive analytics, and machine learning algorithms are just a few of the many uses of AI in airport operations. These developments have greatly improved resource efficiency, shortened procedures, and improved the overall traveler experience.

#### RESEARCH METHODOLOGY

The research methodology adopted for this study involved a comprehensive literature review of academic papers, industry reports, and case studies related to AI implementation in passenger and baggage handling at airports. Additionally, interviews and discussions with industry experts, airport authorities, and technology providers were conducted to gather first-hand insights into the practical applications and implications of AI in this domain.

# CASE STUDY – BANGALORE AIRPORT TO BECOME AI EFFICIENT <sup>1</sup>

Bengaluru International Airport Ltd. said that its computer vision-based artificial intelligence (AI) platform has been integrated into the airport's operations in collaboration with Industry.ai, a local





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computer vision firm, and Nvidia Corp., a US tech company. The firms announced in a joint statement that the system will be installed at Terminal 2 of the Bengaluru airport. The airport will track lines at several checkpoints across the terminal, assess and clear traffic, locate abandoned luggage, and notify security personnel of any suspicious moves using the video analytics and AI platform.

In order to accomplish this, the platform will concurrently link to 500 live camera feeds located throughout Terminal 2. These feeds will then be connected to Industry.ai's data analytics portal, which has the capacity to generate up to 12 outcomes depending on the video feeds. These results will contain indicators for spotting traffic jams and safety issues like speeding or questionable vehicle movements beyond the terminal.

The new international terminal in Bengaluru is among the first in the nation to have the Center-backed DigiYatra face recognition travel approval tool deployed there. With support from the Union Civil Aviation Ministry and developed by Hyderabad-based Dataevolve Solutions, DigiYatra currently runs at seven airports, including Bengaluru, Delhi, and Kolkata.

#### SCOPE OF STUDY

**AI Applications in Passenger Handling:** This research will examine the several AI applications—such as biometric authentication, virtual assistants, predictive analytics for crowd control, and customized customer care—that are utilized in airport passenger handling procedures.

AI in Logistics and Baggage Handling: To reduce errors and improve luggage processing efficiency, this area of study looks into AI-driven advances in baggage handling systems, including automated tracking, sorting, and security checks.

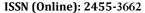


**Impact on Efficiency and Customer Experience:** The research will evaluate how the application of AI has improved overall customer satisfaction and experience, decreased wait times, and strengthened security protocols at airports.

**Technological and Regulatory Difficulties:** This study will briefly discuss the difficulties that AI deployments in airport settings may face, including data privacy concerns, integration complications, and regulatory compliance issues.

**Future Directions and Implications:** The report will offer information about possible developments in AI technology for airports in the future as well as suggestions for how stakeholders may fully utilize AI while resolving issues and guaranteeing a smooth travel experience.

**Geographical and Operational Context:** The research will take a wide geographical view, taking into account different airports all over the world, and it will examine the many operational





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settings that AI is applied in, varying according to the size and infrastructure of the airports.

A thorough grasp of how artificial intelligence (AI) is transforming airport operations, particularly in the areas of

passenger and baggage handling, can be attained by clearly defining the study's goals and scope. This will enable recommendations for further advancements and improvements in this field.



## **FINDINGS**

**Biometric Authentication:** AI-driven biometric solutions shorten lines at boarding gates and security checkpoints by enabling faster and more secure identity verification. Technologies like fingerprint scanning and facial recognition have improved security protocols while speeding up passenger screening.

**Predictive analytics:** AI systems use past data analysis to estimate traveler volume, maximizing personnel and resource distribution. This lowers wait times and improves operational efficiency by enabling airports to adjust to changing demand.

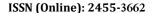
Automated baggage handling, sorting, and tracking is made possible by computer vision systems and robotics powered by artificial intelligence. This reduces instances of improperly handled luggage and enhances luggage routing accuracy, which raises customer satisfaction.

**Chatbots and virtual assistants**: AI-driven chatbots and virtual assistants give travelers access to real-time information by answering questions regarding services, flight status, and terminal navigation. This improves the traveler experience in general.

**Enhancements to Security:** AI-driven surveillance systems reinforce airport safety protocols by tracking and analyzing video streams for any security risks.

#### CONCLUSION

An era of efficiency, precision, and customer-focused services at airports has begun with the integration of AI technologies in luggage and passenger management. These developments have improved operational efficacy overall, decreased wait times, strengthened security protocols, and eased typical pain areas. Notwithstanding, several obstacles persist, including regulatory compliance, data privacy issues, and difficult technology integration.





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Airports must overcome these obstacles as artificial intelligence (AI) develops further in order to fully realize the revolutionary potential of AI systems for handling passengers' bags and passengers' journeys. In order to fulfill the growing needs of the airline sector and guarantee a smooth travel experience for customers, it will be imperative to embrace AI-driven technologies.

In summary, airports have a great deal of opportunity to change how they operate and create smarter, more efficient, and passenger-friendly spaces thanks to the continual breakthroughs in AI. Accepting these developments will be essential to determining how air transport develops in the future.

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