



# FOREIGN DIRECT INVESTMENT AND INDIA'S ENERGY SECTOR: POLICY IMPLICATIONS

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## ABSTRACT

The paper aims to analyse the impact of Foreign Direct Investment (FDI) on India's energy sector and elucidate the policy implications arising from this dynamic relationship. As India strives to meet its growing energy demands and transition towards sustainable and cleaner sources, foreign investments play a pivotal role in shaping the sector's trajectory. The analysis reveals that FDI has been a significant driver of innovation, technology transfer, and capital infusion in the energy sector. However, challenges such as regulatory uncertainties, bureaucratic hurdles, and policy inconsistencies have impeded the full realization of FDI's potential. By examining successful case studies and identifying bottlenecks, the paper proposes strategic policy measures to harness the benefits of FDI more effectively. Policy implications include the need for a stable and transparent regulatory framework, streamlined approval processes, and targeted incentives to attract foreign investors. Additionally, fostering public-private partnerships and encouraging collaboration between domestic and foreign entities are crucial for achieving long-term sustainability and energy security. The study also emphasizes the importance of aligning FDI policies with India's energy transition goals, such as increasing the share of renewable energy in the overall energy mix. The findings of this research contribute to the on-going discourse on FDI in India's energy sector and provide policymakers with actionable recommendations to enhance the investment climate. As India endeavours to balance economic growth with environmental sustainability, understanding and optimizing the role of FDI in the energy sector is imperative for achieving a resilient and sustainable energy future.

**KEYWORDS:** Infrastructure development, Foreign Direct Investment (FDI), Power Generation Capacity, Policy Initiatives, Technology transfer, Energy sector, Renewable Energy and FDI policies

## INTRODUCTION

Infrastructure development is distinguished by substantial initial investment, a lengthy period of time before returns are realised, and a portfolio with a high level of risk (Neena Sinha, N.V Kumar, 2011) Due to the inherent limitations of almost every infrastructure project, private investors have challenges in securing money with a maturity that aligns with the project's completion timeline. This source has significantly contributed to the fast growth of the private sector in infrastructure construction in developing nations. Two During the 1990s, several developing countries globally allowed private sector involvement in their infrastructure utilities, which were previously safeguarded by the state. As a result of the liberalisation strategy, these economies saw a rapid influx of foreign direct investment (FDI) specifically directed towards the construction of infrastructure (Sharma R and Khurana N, 2013). The private sector is primarily participating in divestitures, Greenfield enterprises, concessionaire agreements, and joint ventures. Although India's infrastructure investment presents a substantial market and potential profits, Latin American economies have attracted a greater portion of foreign direct investment in infrastructure. India has a significant drawback in terms of Foreign Direct Investment distribution among different sub-sectors (Sreelatha Reddy, 2014). The telecoms sector attracts the majority of investments, while the electricity industry, which is equally essential, receives relatively little investment. Several factors contribute to the

relatively limited involvement of foreign companies in equity participation. One challenge arises from the intense rivalry presented by other emerging economies, which also have a pressing need to expand their current infrastructure.

## BACKGROUND OF THE STUDY

Global wind and hydropower businesses are showing interest in India's growing renewable energy industry, while facing some economic and operational obstacles. The Indian power industry's recent acceptance of private and foreign investment has initiated a comprehensive process of structural and governance reform (Singh, Shikha *et al.*, 2012)]. As a consequence, a vibrant and growing domestic private power sector has emerged, which is now progressively increasing its presence internationally. Overseas electrical corporations, particularly from Asia, are showing increased interest, although cautiously. Currently, investment seems to play a crucial role in the economic progress of any nation. Foreign direct investment (FDI) is the primary driver of economic development in developing nations. In recent decades, globalisation has facilitated robust economic integration across nations. Developing nations have revised their economic strategies by removing barriers to international commerce and investment. Hence, there is intense rivalry among emerging nations to attract foreign direct investments as it provides several benefits to emerging nations. Firstly, it provides financial resources to create beneficial effects outside of the business, such as creating



jobs, transferring technology, improving management abilities, increasing productivity, conducting research and development, and implementing innovative manufacturing methods inside the nation. Furthermore, it fosters a climate that motivates local investors to allocate their resources inside the nation (Athreya S and S Kapur, 2001). Despite several political and economic concerns, the key industries for foreign direct investment are electricity and energy, financial services, commerce, construction, transportation, textiles, and trade. The power and energy industry, often known as PESP, is a significant recipient of a substantial amount of foreign direct investment. The Government of Pakistan (GOP) has recently introduced a new power strategy and provided many incentives to attract both local and international businesses to engage in the power and energy industry. Furthermore, the development in output contributes to an escalation in energy demand due to an accompanying rise in energy consumption (Neena Sinha, N.V Kumar, 2011). The correlation between energy usage and a country's overall development is significant. Hence, per capita energy consumption serves as a surrogate indicator for assessing the socioeconomic progress of a nation. Like other emerging nations, the energy demand and consumption in this country have steadily risen in tandem with its growing population. a significant energy crisis as a result of its heavy dependence on oil and gas, reduced capacity, cyclical debt, energy security concerns, threats, and poor governance is been experienced . In order to address the energy issue, it is necessary to develop policies that aim to achieve a minimal debt level and discourage investment dependent on loans. In order to evaluate FDI in the power and energy sector objectively, it is essential to examine the government's policies aimed at attracting a substantial amount of FDI to the sector and its impact on the country's economy as a whole (Blomstrom, M and A Kokko, 2003). The study also emphasised the comprehensive framework of the power and energy industry, as well as significant obstacles impeding its advancement. Ultimately,

this report proposes policy recommendations for advancing this industry.

**OBJECTIVES**

1. To assess the effects of Foreign Direct Investment (FDI) on the energy sector in India.
2. To elucidate the resulting policy implications.

**RESEARCH METHODOLOGY**

The relevant information is collected from several reliable sources, including journals, publications, and official websites such as the RBI, the Reserve Bank of India, Ministry of Power, Central Electricity Authority, DISCOMS, and others. The study utilised basic statistical tools such as graphs with bars. Financial news sites and industry periodicals provide real-time updates on the most recent advancements in (FDI) in India's energy sector.

**FDI inflows in Indian Power Sector**

Over the past decade, the Indian power sector has witnessed a noteworthy trend in Foreign Direct Investment inflows, reflecting a growing interest from international investors. FDI in the Indian power sector has experienced a steady increase, propelled by the government's efforts to liberalize policies, encourage private participation, and create a conducive environment for foreign capital. Particularly, the renewable energy segment has emerged as a magnet for FDI, driven by ambitious targets and supportive policies. As a result, global investors are increasingly recognizing the potential in India's power sector, leading to a positive trend in FDI inflows. The infusion of foreign capital not only addresses the financial requirements for expanding the power infrastructure but also brings in technological expertise, best practices, and a broader global perspective, contributing to the sector's overall growth and sustainability. This trend underscores India's emergence as a key destination for international investments in the dynamic and evolving field of energy production and distribution.

**Table No: 1** Installed generation capacity, 2022

Category	Installed Generation Capacity (MM)	Share
<b>Fossil Fuel</b>		
Coal	2,04,079	50%
Lignite	6,620	1.6%
Gas	24,824	6.1%
Diesel	562	0.1%
Total fossil Fuel	2,36,086	57.9%
<b>Non- fossil Fuel</b>		
Hydro	46,850	11.5%
Wind	41,666	10.2%
Solar	60,814	14.9%
Bloss mass power	10,206	2.5%
Waste to energy	495	0.1%
Small hydro power	4,899	1.2%
Nuclear	6,780	1.7%
Total non-fossil fuel	1,71,710	42.1%
Total Installed capacity	4,07,797	100%

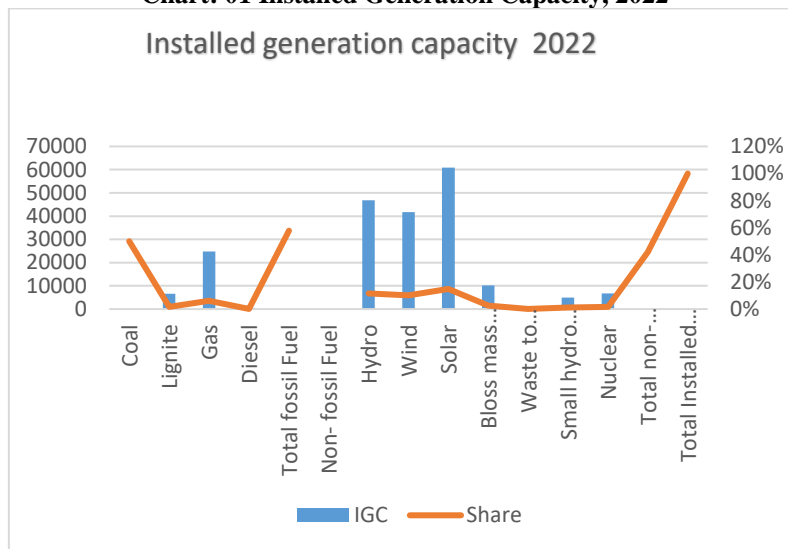
Source: Arthur D. Little, Ministry of Power



India's power sector plays a pivotal role in the country's economic growth and development. With a rapidly expanding economy and a growing population, there is a substantial demand for energy to fuel various industries, businesses, and households. The power sector in India is diverse, encompassing a mix of conventional and renewable energy sources. Thermal power, predominantly coal-based, has historically been a major contributor to the energy mix, supplying a significant portion of the country's electricity needs. However, there has been a concerted effort to increase the share of renewable energy in

recent years, with a focus on solar and wind power projects. The Government of India has implemented ambitious initiatives such as the National Solar Mission to promote the adoption of clean and sustainable energy sources. The country has made significant strides in increasing its renewable energy capacity, attracting investments in solar and wind projects. Additionally, various policy measures, incentives, and regulations have been introduced to promote energy efficiency and environmental sustainability in the power sector.

**Chart: 01 Installed Generation Capacity, 2022**



**Source: Arthur D. Little, Ministry of Power**

Challenges persist in the form of distribution losses, inadequate infrastructure, and the need for modernization in certain areas. Efforts are underway to address these challenges and enhance the overall efficiency and reliability of the power sector. The introduction of smart grids, advancements in technology and the emphasis on digitization are contributing to the modernization of the power infrastructure. Overall, India's power sector is undergoing a transformation to meet the increasing energy demand, reduce dependency on conventional sources, and contribute to global sustainability goals. As the country continues to progress, a balanced and diversified energy portfolio, coupled with on-going reforms and investments, is crucial for ensuring a reliable and sustainable power supply for India's future growth.

**Green energy generation capacities: Discussion**

In order to expedite the acceptance of green energy, we suggest that India prioritise the development of renewable energy producing capabilities by concentrating on:

1. **Improving investor confidence.** Improving investor confidence in green energy projects is essential for driving sustainable development and achieving renewable energy targets. Several key factors contribute to enhancing investor confidence in the green energy sector. First and foremost, policy stability and regulatory certainty are paramount. Clear, consistent, and long-term policies provide investors with the confidence to make substantial commitments to renewable energy projects. Governments play a crucial role in creating an

environment that fosters trust by ensuring that regulations are predictable and supportive. Secondly, financial incentives and a stable investment climate are instrumental in attracting investors. Governments can offer financial mechanisms such as subsidies, tax credits, and favourable tariffs to mitigate risks and enhance the financial viability of green energy projects. Additionally, providing a transparent and efficient project approval process reduces uncertainties and encourages investors to participate in the sector. Thirdly, technological advancements and innovation contribute significantly to investor confidence. A commitment to research and development in green technologies assures investors that the sector is continuously evolving, making investments in renewable energy increasingly viable and competitive. Lastly, building a robust infrastructure and grid integration for renewable energy projects ensures the efficient delivery of clean power to the market. Investors are more likely to engage in projects where the infrastructure is well-established.

2. **Removing barriers to entry of Greenfield projects.** Removing barriers to the entry of Greenfield projects in the green energy sector is crucial for accelerating the transition towards sustainable and renewable energy sources. Governments and regulatory bodies play a pivotal role in fostering an environment that facilitates the establishment of Greenfield projects. One key aspect is the reduction of bureaucratic hurdles and streamlining approval processes. Simplifying



regulatory procedures and expediting the issuance of permits can significantly reduce the time and costs associated with project initiation, making it more attractive for investors. Additionally, providing clarity on land acquisition procedures and ensuring access to suitable project sites can mitigate one of the significant challenges faced by Greenfield projects. Clear and transparent land allocation policies contribute to smoother project implementation, allowing investors to plan efficiently and allocate resources effectively. Financial support mechanisms, such as subsidies, grants, and low-interest loans, can act as powerful incentives for new entrants. These measures help offset initial capital costs and make Greenfield projects more financially viable, particularly in the nascent stages of the renewable energy sector's development. Governments can encourage public-private partnerships, fostering a shared responsibility for project development and creating a conducive environment for investment. By addressing these barriers, governments can attract a diverse range of investors, including domestic and international entities, to participate in Greenfield projects. This not only expands the renewable energy capacity but also contributes to job creation, technology transfer, and the overall sustainability of the energy sector. Removing barriers to entry is a strategic imperative to unlock the full potential of Greenfield projects and accelerate the global shift towards a cleaner and more sustainable energy future.

- 3. Increasing domestic equipment production.** Policies that promote research and development, innovation, and technology transfer can foster a conducive environment for the growth of a robust domestic manufacturing ecosystem. Financial incentives, such as tax breaks, subsidies, and preferential tariffs, can encourage private enterprises to invest in state-of-the-art manufacturing facilities for solar panels, wind turbines, energy storage systems, and other green energy components. By reducing the cost of domestic production, these incentives make domestically manufactured equipment more competitive in the market, attracting investors and creating jobs. Strategic partnerships between the government, private sector, and research institutions can further accelerate the growth of domestic manufacturing. Collaborative efforts can focus on developing and upgrading the technical skills of the workforce, fostering innovation, and optimizing supply chain logistics. Enhancing domestic production not only strengthens a country's energy security by reducing dependence on imports but also contributes to the global effort in reducing carbon footprints associated with transportation and logistics. Additionally, it bolsters the nation's economic resilience by creating employment opportunities and supporting local industries. In summary, a concerted effort to increase domestic equipment production in the green energy sector aligns with broader goals of fostering economic growth, achieving energy independence, and promoting sustainability. It positions countries to be leaders in the

global renewable energy market while contributing to a cleaner and more resilient energy infrastructure.

- 4. Scaling up:** Rooftop solar and wind projects offer decentralized solutions, enabling energy production closer to the point of consumption. Governments and regulatory bodies can play a crucial role in incentivizing the adoption of these technologies by implementing supportive policies, such as feed-in tariffs, net metering, and tax credits. Financial mechanisms, including subsidies and low-interest loans, can encourage businesses, residential users, and institutions to invest in rooftop solar and wind installations. These incentives make the initial investment more accessible and accelerate the return on investment, making green energy solutions more attractive. Community engagement and awareness campaigns are integral to the successful deployment of rooftop solar and wind projects. Educating the public about the benefits of decentralized energy production, cost savings, and environmental impact can stimulate increased interest and participation. Technology advancements and research and development initiatives further contribute to the scalability of rooftop solar and wind projects. Innovations in energy storage, smart grid technologies, and efficient installation methods can enhance the overall effectiveness of these projects. Scaling up deployment also involves streamlining administrative processes, reducing bureaucratic complexities, and ensuring a straightforward regulatory framework. Simplifying approval procedures and permitting requirements can accelerate the implementation of rooftop solar and wind projects, attracting a broader range of participants. By prioritizing and fostering the widespread adoption of rooftop solar and wind technologies, nations can diversify their energy sources, reduce dependency on centralized grids, and empower communities to actively contribute to the transition towards a more sustainable and resilient energy future.

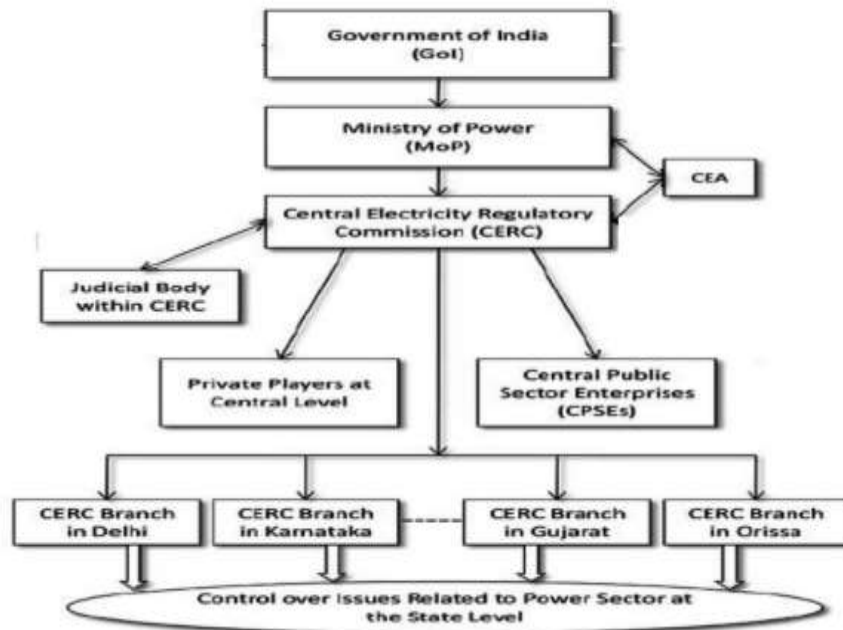
#### **Indian Power Sector: Institutional framework**

The Indian power sector operates within a well-defined institutional framework that encompasses various government bodies, regulatory authorities, and industry stakeholders. At the central level, the Ministry of Power is the primary governing body responsible for formulating policies, planning, and coordinating the development of the power sector. The Ministry is supported by several associated organizations, including the Central Electricity Authority (CEA), which advises on matters related to generation, transmission, and distribution. A key player in the institutional landscape is the Central Electricity Regulatory Commission (CERC), an autonomous statutory body responsible for regulating the power sector at the central level. CERC oversees tariff regulations, grid connectivity, and promotes competition in the sector. These commissions play a crucial role in tariff setting, licensing, and ensuring the adherence to regulations. State-owned utilities, private power producers, and distribution companies operate under the purview of both central and state regulatory bodies. The Power System Operation Corporation

(POSOCO) manages the national power grid, ensuring the smooth and reliable operation of the interconnected power systems. In recent years, there has been a growing emphasis on renewable energy, with the Ministry of New and Renewable Energy (MNRE) spearheading policies and initiatives to promote clean energy development. The Green Energy Corridor project aims to facilitate the

integration of renewable energy into the grid. Overall, the institutional framework of the Indian power sector is characterized by a mix of government bodies, regulatory authorities, and sector-specific entities, working collaboratively to ensure the effective planning, regulation, and operation of the country's diverse and rapidly evolving power landscape.

Figure No.2 Institutional framework



Source: <https://www.google.com/url>

### Rationale of the Study

The rationale for studying the impact of Foreign Direct Investment (FDI) on India's energy sector stems from the critical role that foreign investments play in shaping the trajectory of the nation's energy landscape. As India contends with increasing energy demands, environmental concerns, and the imperative to transition towards sustainable practices, understanding the dynamics of FDI in the energy sector becomes paramount. This study seeks to unravel the multifaceted influences of FDI on the sector, examining its implications on innovation, technology transfer, and overall economic growth. By analysing the existing literature, case studies, and statistical data, the study aims to provide valuable insights into the current state of FDI in India's energy sector, identifying challenges and opportunities. The findings of this research are expected to contribute to informed policymaking, facilitating the formulation of strategies that attract and maximize the benefits of foreign investments while aligning with India's broader goals of energy security, sustainability, and economic development. Ultimately, the study is motivated by the need to comprehend and optimize the role of FDI in propelling India towards a resilient and sustainable energy future.

### Policy Recommendations and Implications

Based on the analysis of Foreign Direct Investment (FDI) in India's energy sector, several policy recommendations emerge to enhance the investment climate, attract foreign capital, and promote sustainable development:

1. **Stable Regulatory Framework:** Establish a stable and transparent regulatory framework to instill confidence among investors. Consistency in policies, regulations, and approvals will mitigate uncertainties and encourage long-term commitments.
2. **Financial Incentives:** Provide targeted financial incentives such as tax credits, subsidies, and concessional financing to make investments in the energy sector more attractive. This can significantly reduce the financial burden on investors, especially in renewable energy projects.
3. **Public-Private Partnerships (PPPs):** Encourage and facilitate public-private partnerships for large-scale energy projects. Collaborative efforts between the government and private sector can enhance efficiency, share risks, and expedite project implementation.
4. **Technology Transfer and Collaboration:** Promote technology transfer and collaboration between domestic and foreign entities. Encouraging joint ventures and research partnerships will facilitate the transfer of advanced technologies and knowledge, benefiting the growth of the energy sector.
5. **Capacity Building:** Invest in capacity building initiatives to enhance the skills of the local workforce. A skilled and knowledgeable workforce is crucial for the successful implementation and maintenance of energy projects.



6. **Renewable Energy Certificates (RECs):** Expand the scope and effectiveness of Renewable Energy Certificates (RECs) to incentivize renewable energy production. A robust REC mechanism can encourage greater investment in solar, wind, and other clean energy projects.
7. **Infrastructure Development:** Prioritize infrastructure development, including grid enhancements and energy storage facilities, to address challenges associated with intermittent renewable energy sources. A resilient and modern infrastructure is vital for the successful integration of renewable energy into the grid.
8. **Clear Land Acquisition Policies:** Implement clear and transparent land acquisition policies to minimize delays in project execution. Land availability and acquisition are critical factors influencing the feasibility and timeline of energy projects.
9. **International Collaboration:** Actively engage in international collaborations, forums, and partnerships to attract global investors and leverage best practices from successful foreign energy projects.

## CONCLUSION

High-quality and reliable electrical supply is essential for enhancing agricultural development in India's agricultural industry. Priority should be given to the top countries that are investing in India, and it is necessary to formulate favourable policies to support their investments. Mauritius, although being a minor economy compared to other major economies in the world, makes the most contribution. Although there is some external funding coming from the United Kingdom and Cyprus, it will still maintain a position on the list of contributors. The confidence that the citizens of this nation have in India is motivating them to make investments in the country. It is crucial to highlight that these relationships must become stronger in the future. It is well recognised that to possess the greatest capacity for consumption globally. Therefore, it is imperative that we reassess our policies concerning major multinational corporations that spend very little in India yet want to market their own goods here. Government has to appoint a committee to study FDI expansion in this industry specifically. The article concluded that, by addressing these key elements - policy stability, financial incentives, technological innovation, and infrastructure development - governments and industry stakeholders can collectively bolster investor confidence in green energy, fostering a sustainable and resilient future for the renewable energy sector. Implementing these policy recommendations can contribute to creating an attractive and conducive environment for FDI in India's energy sector, fostering sustainable development and supporting the nation's energy transition goals.

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