



## AFFECTION DIGITIZATION TECHNOLOGY

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### ANNOTATION

*The article presents a theoretical and practical analysis of the concept of kindness. The rating scale is represented by "indicators of kindness level assessment". Special attention is paid to the manifestation of kindness in social relations, as well as on digital technologies.*

*Further strengthening of the atmosphere of kindness in society, shown by members of society in relation to each other in interpersonal relations, strengthens social stability in society.*

*In humans, the first social relations are based on love. This is due to the mother's affection when the baby is born. In his nature there is a constant need for compassion.*

*A person always needs kindness, with the help of evaluating the level of kindness in social relations, expands the possibilities of goodwill in society for social stability. At the same time, humanity is increasingly integrating itself into the processes of globalization. At the same time, the level of peoples' self-awareness is growing, and there is a growing tendency to feel the national heritage, historical and cultural experience of their people.*

**KEYWORDS:** *kindness, manifestation of kindness, categories of kindness, globalization, social activism, freedom, social relations, indicators of kindness, information, affection, assertiveness, audio artist, visualist, kinesthetic, discretion, digital technology.*

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### DISCUSSION

Kindness and compassion are characterized by complexity and versatility in the system of social relations. It manifests itself in maternal affection as the first form of social relationship. Mercy is simultaneously related to the processes of interaction of individuals, the exchange of information, the attitude of one person to another, the influence of one person on others, the ability of people to empathize with each other, the understanding of individuals.

Western democratization, which is an integral part of the globalization process in the world, is taking root in the lives of the peoples of the East. And sometimes we come across the exact opposite of the expected results. We can see this in the system of interpersonal relationships. At the same time, humanity is becoming more and more actively integrated into the processes of globalization. At the same time, the level of self-awareness of peoples is rising, and there is a growing tendency to feel the national heritage, the historical and cultural experiences of their people.

Globalization, which began in the middle of the twentieth century and became a widespread process, has created internal divisions and alienation in human and interstate relations. Especially the family social institution, which is the primary and

strong link of people, the traditional atmosphere of love, loyalty, mutual solidarity between spouses, brothers, sisters, close relatives in the family began to decline. In developed countries, the decline of human kindness and tolerance, the indifference of the new generation to the way of life of the older generation, in particular, to the customs and traditions of their parents occurred. In addition, they analyzed the literature they valued, their lack of mastery of the masterpieces of art, their indifference to science, and their tendency to destroy nature instead of respecting it. It is recognized that the only way out of the situation of "de facto" is the need to carry out activities in each area aimed at strengthening inter-organizational ties, inter-people solidarity.

Anthropological analysis shows that the world has now entered a phase of struggle for common morality, a spiritual image in a certain sense, a principle of global significance. Developed countries pursue a wide range of geopolitical policies not only through industrial products, information and ideological influence, but also consistently seek to integrate the nature, character and mentality of their people into the way of life of the peoples of the world. For the peoples of the world, a common etiquette, a common character, a common mentality are being compiled in a special and consistent way.



Political, economic and information globalization also contributes to the standardization of mentalities, mental identities, behavior.

The characteristics of our modern times are dynamic movement, intensity and enthusiasm, the joy of creation and creativity, reliance on the strengths of people, continuous improvement of professionalism, clear goal setting, completion of every work started, demonstration of patriotism on the basis of love for the people, commitment to national and spiritual values, recognition and strengthening of mutual friendship and cooperation as a guarantee of peace, responsible approach to human destiny, tolerance, compassion, strict adherence to justice in all areas and directions, strong social policy, making everyone's life happy and prosperous, preserving nature given by Allah, family values in all respects strengthening, relying on the personal example of a parent, educator, leader, community activist in the educational process, and so on.

Professor M. Bekmurodov makes the following analysis of periodic comparisons of social processes. "Analysis of previous work shows that human unity has been based on political consciousness, worldview and collective closeness. The picture of the situation during the implementation of the Strategy of Action can be seen in the formation of attention to the unity of people on the basis of kindness and goodness, in the comprehensive promotion of the understanding and development of unity as a fundamental human value. [4, - B. 70]

There is a struggle of two factors in the world, a culture of respect for power and a culture of respect for kindness and goodness. Respectful culture theorists operate on the principle that "any means can be used to achieve a goal because the outcome justifies the means," while proponents of a culture of respect for power demand that results be achieved only through honest means. Uzbekistan is a country that respects compassion, not anger. The basic theoretical basis of the strategy of action is manifested in the understanding of compassion, peace and cooperation as a priority policy of the state. In a person, the qualities of responsibility, kindness, solidarity, initiative become an integral part of our national mentality. Emotional, that is, union on the basis of love, ensures the true unity of society.

The content of the works of the President of Uzbekistan Shavkat Mirziyoyev is full of ideas that call our people to national unity, mutual kindness, brotherhood and friendship. In his speeches, he said, "In order for common sense and healthy power to prevail in our society, we must constantly think and work actively to improve our spiritual life, protect the population, especially our youth from various harmful influences, bring them up as mature people" [1, - B. 229].

The expansion of affectionate relationships in society leads to the development of qualities such

as commonality, similarity and harmony among people. The family environment and the relationships within it are among such active relationships.

Lack of love in a person causes a number of problems in society. One of the reasons for the emergence of aggression in the character of the child is the violence of maternal affection, the unmet need for parental upbringing.

A number of social problems that arise in society today can be studied in relation to the concept of compassion. This can be seen in interpersonal relationships, child rearing, spouses, teacher-student, mother-in-law, brothers, sisters, and the relationship of children to their parents.

The highest and most sincere peak of human kindness, according to many scholars and thinkers, is the mother's love for her child.

Further strengthening the environment of kindness in society, increasing the love of parents, children, grandparents, grandchildren, brothers-in-law, brothers, relatives and members of society in general, especially in today's society, strengthens social stability.

There is a constant need for compassion in society. Determining the state of the environment of kindness in society by assessing the level of kindness in social relations expands the possibilities of ensuring social stability.

A number of studies have been conducted on the possibility of strengthening compassion through volitional qualities. In particular, it is based on the study of the will from the point of view of the motivational properties that affection can change the state of formation to a certain degree. In particular, the researcher G. Sattorova said, "The use of the method of correlation analysis on the relationship between volitional qualities gives effective results. The willpower and personality traits of the student depend on the motivational spheres" [7, - B. 20].

Compassion is a multifaceted, mutual understanding process that manifests itself simultaneously as a process of interpersonal interaction, both as an information process and as their interaction with each other. Its main functions can be seen in the following:

- information and communication - the mutual knowledge of people involved in the reception and transmission of information;
- regulatory and communicative - in which people regulate each other's behavior, organize joint activities;
- affective-communicative - they are associated with the emotional spheres of man.

In the true act of kindness, all functions are closely intertwined, and in all its states there is a process of interaction. These interactions can be more or less, latent or direct, positive or negative. Its power depends on a person's spiritual wealth, as well as a person's personal qualities.



Assertiveness - attention is the analysis of research on the independence of man from external influences and assessments, independent regulation of his behavior and taking responsibility for it, "A. Solter in his scientific work studied assertiveness as a constructive means of interaction. A. Bandura, A. Lazarus, P. Zimbardo, S. Staut in their scientific researches are devoted to the study of biological aspects of assertiveness and issues of assertive behavior" [2, - B. 11].

Based on social research and the Law of Adequate Foundation, nearly a hundred concepts were based as categories representing compassion. Based on these categories, scales can be formed to assess the relationship of affection.

The following is an example of an indicator of the level of affection (mother's love for her child). This indicator is formed on the basis of an evaluation scale, and the representation of the action in numbers is important not by the researcher, but by the object itself, which is written or evaluated. The researcher

develops this based on the aggregation of respondents' opinions about a particular relationship system. Based on the recommended scale, it is possible to assess the level of kindness in interpersonal relationships. Of course, research is being done to further improve this. In the indicator, the concepts that express kindness in themselves are presented as units of scale. On the basis of the indicator, the degree of affection of one person (applicant) in the relationship with another is assessed. On the scale, 53 categories representing the mother's love for the child were selected. These concepts were formed in small groups based on the opinions expressed by group members. Experts' opinions were expressed on how these concepts express affection. In these categories, concepts representing mother's love for the child were analyzed according to the law of rationally sufficient basis for the purpose of scientific substantiation.



**AFFECTION ASSESSMENT INDICATOR:  
 (Mother's love for the child)**

APPLICANT:	FOR WHOM:
Identity: _____	Identity.: _____
Age: _____	Age: _____
Gender: _____	Gender: _____
Social status: _____	Address: _____
Job: _____	Date: _____ year
Address: _____	

No	Concepts	The number of daily actions (approximately)	Express your own attitude in 5 ball-system
<b>1. Contact forms of affection:</b>			
1.	Hugging		
2.	Handshaking		
3.	Kissing on the face		
4.	Sweeping the face		
5.	Sweeping the head		
6.	Feeding		
7.	Breastfeeding in time		
8.	Stumbling on the shoulder		
9.	Sweeping the shoulder		
10.	Kissing on the forehead		
11.	Sweeping on the forehead		
12.	Lifting		
13.	Lifting on the back		
14.	Caress up under the armpits		
15.	Role plays together		
16.	Dressing		
17.	Giting		
18.	Massaging		
19.	Lift up and put to bed when one sleeps		
20.	Kissing when one sleeps		
21.	Waking up carressing him		
22.	Seeing, watching		
<b>2. Non-contact form of affection:</b>			
23.	Smiling honestly		
24.	Put the hand on your chest and show sincere respect		
25.	Nodding (agreeing)		
26.	Saying goodbye by handshaking		
27.	Chatting (sincere, humoristic)		
28.	Saying his name affectionately		
29.	Walking together		
30.	Encourage exemplary work and action		
31.	Sincere conversation		
32.	Telling fairy-tales		
33.	Listeninng to the child		
34.	Saying "I love you", "My brave man", "My mom", "my dear"		
35.	Taking wills into the consideration		



36.	Applauding		
37.	Defencing		
38.	Dancing		
40.	Singing lullaby		
41.	Teaching a poem		
42.	Praying		
43.	Listening to the problems		
44.	Singing a song		
45.	Watching cartoons and films together		
46.	Giving useful advices		
47.	Concerning about their health		
48.	Sending SMS		
49.	Chatting by Telegramm		
50.	Sending smile jokes		
51.	Conversating through the internet		
52.	Walking together		
53.	Cooking together		

The person completing the questionnaire puts the daily average or overall average ratio on the scale in numerical order (i.e., how many times).

The numbers entered are summarized by the interviewer or electronic program and divided by 17. The result is an index of kindness shown by the applicant:

$$Ms / t = M$$

Where: Ms-number of affections, t-time, M-kindness index.

Example:

$$53/17 = 3$$

In our example, the number of operations performed by the questionnaire was 53. If we divide the result by 17 [1], the product is 3.1. So the kindness index is 3.1.

The average index on the scale is 7 points for 0-5 years, 3 points for 6-15 years, and 2 points for 15 years [2]. Recommendations are developed by the specialist or on the basis of an electronic program, based on the average of the client on the basis of the units on the scale.

For example, if the affection index is 3.1 points, as mentioned above, and the object is 4 years old, it is a low indicator. Because at this age the index is the norm when the average is 7 points. In this case, the specialist pays attention to the values of 0 and below in the scale parameters. By placing numbers on the cross-section of the scale units on how many times these indicators should be increased, the person filling out the questionnaire develops recommendations based on the missing contact and non-contact kindness directions towards the object.

The "Kindness Assessment Indicator" (above, only the mother's compassion for her child) can be used by anyone to assess their level of affection and gain the necessary information to improve their relationship in this regard. By applying it in family and work communities, it is possible to ensure activism and stability in society by increasing kindness and compassion in interpersonal relationships. In particular, in family relationships, marking the kindness level of :

- mother to her child	- child to his mother
- father to his child	- child to his father
- elder sister to her sister	- sister to her elder sister
-elder brother to his brother	- brother to his elder brother
- granddad to his grandchild	-grandchild to his granddad
- grandmom to his grandchild	- grandchild to his grandmom
- mother-in-law to her daughter-in-law	- daughter-in-law to her mother-in law

can help achieve stability in family relationships.

It is important to know how much the object understands the kindness given by the subject. It is therefore important to determine the difference between a given kindness and a received kindness on the basis of a comparative analysis and to determine

the dynamics of misunderstandings. The relationship with this indicator can be analyzed both quantitatively and qualitatively. Currently, the development of a system of indicators:

- to determine the content of the concept of kindness;

- self-assessment of the respondent's level of satisfaction with his / her activity, as well as an



assessment of his / her attitude towards another subject;  
- achieving quantitative assessment of quality indicators by digitization;  
- development of the ability of subjects to engage in social relations by increasing compassion in society;  
- allows you to fully activate the person and stabilize social processes by improving relationships based on kindness.

#### Notes:

[1] *A day and night is 24 hours, of which the average sleep time is 7 hours. This was marked as a period of daily expression of kindness.*

[2] *In doing so, average indices such as 7, 5, 2 were obtained. As one grows older, the distance between interpersonal social distances increases. This in turn leads to a decline in the index of expression of kindness. Also, the average ratio of the results obtained from the respondents was taken as the average normative indicator and the rate of differentiation according to age was determined. In generalizing the units of scale, the types of auditory, visual, kinesthetic, discrete personality of the subject's perception of information from the outside world were taken into account.*

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