



SOCIO-ECONOMIC BASIS OF SUPPORT FOR ENTREPRENEURIAL ACTIVITY IN THE FAMILY

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ANNOTATION

In this article, the essence, features and improvement of family entrepreneurship at a new stage of the development of our society is considered from a scientific and theoretical point of view. It was tried to create, develop, strengthen the social, cultural, economic and legal foundations of family entrepreneurship and analyze its significance in the development of our country from a scientific and philosophical point of view.

KEYWORDS: *entrepreneurship, family entrepreneurship, business philosophy, civil society, philosophical analysis, social reform, family business.*

INTRODUCTION

Legal organizational work has been carried out in the country to support entrepreneurship aspiration in the family, especially in young people. President Of The Republic Of Uzbekistan M. At the invitation of Mirziyoyev, the Youth Union was established in Uzbekistan [1. 516]. The youth agency was established in order to further deepen the youth policy in the country, to expand it, to accelerate the solution of social economic problems related to young people, to expand the opportunities to involve them in social life, including Entrepreneurship, family business. In ensuring the active participation of young people in the development of society, further expansion of their activities in the development of entrepreneurial forms of innovative character is of practical importance. Therefore, young people, forms of entrepreneurship in the content of innovation inherent in the information system, have priority importance and develop in the case of dependence on the following characteristics, factors. They include: firstly: commitment to the national mentality of young people, the manifestation of the characteristics inherent in it in the entrepreneurial activity of young people, especially in the process of young people engaged in family business; second: youth entrepreneurship is characterized by the reflection of the characteristics of the development of society, including the modernization based on integration, with the predominance of business activities; third: it is determined by the effective use of scientific technical potential formed in the society by young entrepreneurs in their activities; the fourth:

as a result of the effective use of modern information communicative technology.

MAIN PART

In the family there is a state of special attention to entrepreneurial activity, cultural characteristics, to a certain extent they give an important place to creative activity. Such an attitude, in turn, increases the competitiveness of the tokens, reduces the external influences to a certain extent. Also, young entrepreneurs, due to their mental characteristics, during their activities, strive to achieve a high reputation, demonstrate a personal culture among their partners, a sense of responsibility in relationships. It should be noted that, as a result of the rapid development of society, the trends of innovative development of our country, the deepening of democratic reforms, important aspects of national culture, mentality among young entrepreneurs are clearly manifested in their activities, this process, in turn, is the basis for international recognition of the work of entrepreneurial subjects.

In the activity of family entrepreneurs, the process of intensification in society, the deep penetration of the state of Uzbekistan into the global process is of great importance. Under these circumstances, the positive changes that are taking place are seen in the social life of young entrepreneurs, in the interdependence of innovation and existing relations, in the conduct of activities aimed at an effective and perfect level, in the manifestation of the laws of the social system, which



are based on the printouts of commonality and uniqueness. At the same time, there is a process of increasing the level of risk in the activities of young entrepreneurs. This process is connected with the fact that Uzbekistan is determined to build an open, democratic society, in the near future a serious effort has begun to take place among developed countries, business has an innovative character to a certain extent, the country's economy is increasingly deepening its relations with the world community. Also, in the development of social economic frontiers of our country, processes characteristic of globalism are taking place. Such a social situation is reflected in the business community, including family enterprises, individual entrepreneurs, as well as shales, where entrepreneurship has a new, innovative feature. Therefore, the formation of an innovative attitude, which is inherent in the new Uzbekistan in relation to the state policy, entrepreneurship, further increases its axiom, because the regular involvement of young people in the process of family entrepreneurship, leads this process of human activity to a high level, brings its opportunities in the international arena kengaytiradi, new workplaces inside the country, is a Therefore, the president of the Republic of Uzbekistan Sh.M.Mirziyoyev in his address to the Oliy Majlis noted further development of small business and family entrepreneurship and emphasized the following: "We are mobilizing all our opportunities for the broad development of entrepreneurship and creating new conditions for this sphere. Within the framework of the "every family - entrepreneur" program, 5.9 trillion soums of loans were allocated to families starting their business. As a result of our reforms, 93 thousand new business entities were created last year or nearly twice as much as in 2018." [2.] At the same time, it should be noted that the newly established business entities, including members of family businesses, that is, those whose subjects are present in the society, are subjected to bureaucratic, sensational situations, administrative obstacles. Getting rid of these situations completely, eliminating them plays an important practical role in the development of civil society. In such conditions, the main role is played by special attention to man, his skill, spiritual, moral perfection. The intensive policy, practice, which takes place in society, the dependent resistance observed during social, economic development, the process of variability in the person's relations with social reality, in turn, changes in the process of formation, adaptation to social, economic life, from which he tries to find his worthy place, at the stage of a new development, in a certain sphere, entered the development.

RESULTS AND DISCUSSIONS

At the new stage of development, as a methodological basis of the family business process with innovative content, the factors of being in a synergistic relationship, openness, cooperation, self-development play an important practical role. It promotes the task of scientific observation of the socio-philosophical aspects of the content and essence of the process, making conclusions and proposals of practical significance. In particular, this process requires a scientific philosophical analysis of the sides associated with the object features of globalization, the problem of its interaction with the accelerated development trends of society, the content of the subject activity of the entrepreneur, the true content of business labor, its purpose. In the study of the influence of Globo on business activity, it is necessary to pay attention to the peculiarities of its own, along with its multi-factor nature. In this process, the rapid development of the economy of the country entered the Pallas, the development of small business began to have a universal national character, the characteristics of the wool associated with the development of society are of theoretical and practical importance. Such interdependence leads to productive results in the modernization of society. Thinking in an innovative spirit, ensures the development of family business, strengthens its position in society, increases its role in human activity, brings activity in the social, economic context shared with its partners to new creative facets. Business also has its influence on competition among the subjects, from which regular awareness requires the acceleration of a certain, purposeful movement, so as not to lose its place in the connotations of the market economy. It should be noted with this monologue that globalism is one of the most influential factors in the social processes in the world, which in the current conditions, shows its direct, objective impact on the development of family business in the world, on its development in the field of networks. But sometimes the collective monotony observed in the process of entrepreneurship, the cases of delimitation, the modernization, acceleration of small business entities slow down their competitiveness.

In the conditions of deepening economic conditions of the market economy, the processes of localization and diversification, which are developing in the society, have a positive impact on the development of family business, are manifested as one of the main factors of modernization of business. The emergence of individualization in society, the activity of the innovation movement in entrepreneurship, in a new era of development, the intensification of social, economic aspects of society and the ever-deepening of globalisation factors. It



should be noted that the globalisation of the modernization process is characterized by the introduction of new high technologies, including information, communicative, Nanotechnologies, which play an important role in business development in the first place. Such a process, in turn, is one of the factors that ensure the development of small and medium scale business in the society. This process, in its essence, affects all systems of society, becomes an important part of effective activity in the country. Therefore, an open democratic society is developing in Uzbekistan, its penetration into the world economy is deepening, the sovereign country is preparing to enter the ranks of the world's leading, democratic countries, the direct impact of globalisation and acceleration factors on social and economic processes in the country is observed.

Further development of family entrepreneurship, its special attention to the social development of society, expansion of all opportunities for creative activity of young people in society, the adoption of the resolution of the president of our country "on additional measures to improve the lending procedure of projects implemented within the framework of state programs for the development of family entrepreneurship" in order to help the organization of the activities of family business owners in an invasion spirit is evidence that family entrepreneurship is being addressed as a priority. Scientific analysis of youth participation in family entrepreneurship shows that the requirements of family entrepreneurial activity are among the phenomena of strategic importance in the social, economic activities of young people, therefore, in the socialization of the internal resources of an individual, are the factors that influence the creative opportunities of business people, increase its competitiveness. In our country, at present, special importance is attached to attracting socially vulnerable parts of the population to active entrepreneurship, direct assistance of local authorities and representatives of non-profit organizations is established to allocate low-interest loans, start small business activities. Representatives of all segments of society are focused on low-income families, providing them with systematic assistance, improving their creative and intellectual capabilities. In this process, it is necessary to pay attention to further intensification of activities of community organizations, namely the neighborhood fund, the organization of women's girls, the Youth Union of Uzbekistan and the Chamber of Commerce. To this end, only in Uzbekistan in 2019, " more than 116 billion soums were paid for the purchase of cheap housing on the basis of a mortgage loan to 5 thousand families with low income and in need of improving

housing conditions, including women with disabilities. Our reforms are being evaluated by the world community. In particular, one of the most influential publications in the world - "Economist" magazine recognized Uzbekistan as the "country of the year" - the state that carried out reforms in 2019 at the most accelerated pace." [2.] One of the features inherent in the new stage of development in our country is that the system of social events is accompanied by transparency, a state of openness. As a result of such a monarchy, it became known that in the current conditions in Uzbekistan, "it is not a secret that the majority of the population in the regions, especially in the villages, does not have sufficient sources of income. As in any country, we also have low-income population strata. According to different estimates, they are about 12-15 percent. In this place, it is not about small numbers, but about 4-5 million representatives of our population are talking. Some people think that this problem can be solved by paying social benefits and material assistance money or increasing their amount. This is a one-sided approach, which does not allow to completely solve the problem." [2.] One of the important social problems in society is the expansion of Youth Activity, their participation in reforms. Another of the main problems in the social sphere, on the ground of such a wide-ranging task, we have been instructed to reduce unemployment among young people, from increasing their economic income to the account of increasing number of jobs, from the creation of new ones. Such a tyrant, in turn, is aimed at reducing the level of poverty that exists in society, increasing the level of life of representatives of this social stratum. This process was not transparent in a long period of time, its social, economic reasons were not studied, its social philosophical aspects were ignored. As a result of this, there was a certain level of poverty in society, as a result of which internal and external migration among young people increased, unemployment increased. It should be noted with the same monologue that in the solution of this social issue, even less attention was paid to the place of family business. Only, during the new period of development, the social situation in families in need of social protection, the environment was studied in depth with the participation of representatives of radical state and non-profit organizations, socio-philosophically, scientific research of this social problem began. With this monastic attitude, the president of the Republic of Uzbekistan notes that " reducing poverty means awakening the spirit of entrepreneurship in the population, full realization of the internal strength and potential of man, implementation of the Comprehensive Economic and social policy on the creation of new jobs." [2.] Attention was paid to the solution of the problem as a



result of the interaction of the Sexes, the human being, that is, the solution of his interests, the harmony of the activities of state and non-governmental organizations.

CONCLUSION

In summary, the socio-economic analysis of this research topic shows that there are also certain anti-crisis in the effective development of entrepreneurship and family entrepreneurship in the society. Therefore, this process entails the solution of problems that have a radical transformation, the subordination of this process to reforms with a social purpose, the need for national interests in the context of this process, that is, the subordination of entrepreneurial goals to the strategic development trends of the economy. It should be noted with particular emphasis the leadership role of the state in the period of new development, modernization of the country, the process of transition to the stage of rapid development, economic development, bringing to a new level the work of small business, family entrepreneurship, effective organization of this activity in the context of reforms. Such conditions, within the members of society, are those that affect the social monotony between them, that is, during the period of deepening the monotony of the market economy, the social stratification, the property between individuals, the process of the formation of social mental imbalance, is prohibited. The above-mentioned social situation, the environment can be manifested in the activities of every entrepreneur, in his social way of life. This is a process associated with the solution of problems of great importance, the exit of entrepreneurial activity in the society to a higher level, the increase in the activity of small businesses, family businesses.

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