



# A STUDY ON FINANCIAL PERFORMANCE OF APOLLO TYRES

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## ABSTRACT

Financial Performance is the tries to decide a security's fee via way of means of that specialize in underlying elements that have an effect on a enterprise's real enterprise and its destiny prospectus on a border scope, its miles viable to carry out economic overall performance at the industries. The goal of the have a look at is to discover powerful economic evaluation of profitability of Apollo tyres and to forecast the once a year increase charge of the enterprise with the assist of evaluation. They have a look at hired the usage of secondary information that is from a 5 years. It indicates the control strategies of their corporations to recover from their situation. They have a look at concludes that may be widespread distinction in overall performance assessment of Apollo tyres.

**KEYWORDS:** Financial Performance, Profitability and economic evaluation

## 1. INTRODUCTION

Financial overall performance is the tries to decide a security's feethroughthat specialize in underlying elements that have an effect on a business enterprise's realenterprise and its destiny prospectus on a border scope, it's farviable to carry outeconomicoverall performance on industries or financial as a whole. The time periodtrulyrefers back to theevaluation of the financialhealth of a economic entity in preference tohandiest its fee movements. Balance sheet suggests the economicrole of the corporationon the accounting. It suggests how the corporationcompleted financially over the accounting duration. Sources and makes use of of the fund declaration it suggests how the corporationcompleted financially over the accounting duration.etc. The corporation's capacity to earn mostearningsthrough the nice utilisation of the assets is known as profitability within side the relative degree of the incomespotential profitability relies upon on quantum of incomeprice of manufacturing and use of economicassets.

## 2. STATEMENT OF PROBLEM

To decide the economic problem, the economicoverall performance and evaluation to earn enough profitability to manipulate the right functioning of Apollo Tyres. Every attempt has been

made to finish relevantly and advise for the overall performance of Apollo Tyres.

## 3. OBJECIVES OF THE STUDY

- To discover the powerfuleconomicicevaluation of profitability of Apollo tyres.
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- To examine the profitability of the corporation.

## 4. RESEARCH METHODOLOGY

A Research Methodology or involves specific techniques that are adopted in research process to collect assemble and evaluate data.

## SOURCES OF DATA

The study is based on secondary data and the data is called from database of the company.

## PERIOD OFTHE STUDY

The present study covers over a period of 5 years from 2015-2016 and 2019-2020.

## 5. STATISTICAL TOOLS

The following statistical tools were applied to analyse the statistical data collected for calculation of financial performance analysis:



**Ratio Analysis**

- Profitability Ratios
- Liquidity Ratios
- Activity Ratios

**6. REVIEW OF LITERATURE**

**Dr.K Suresh Babu & P.S Deepa (2018):** From this study it conclude that the basic function of the liquidity ratio is to measure a company’s capability to settle all current available assets. The stability and financial health or lack thereof, of a company and its efficiency in playing off debt is individual by liquidity ratios and is of great importance to market analyst creditors and potential investors. The absolute liquid ratio represents enough funds in the form of cash in order to meet its short-term obligations in time.

**R.Baskar (2018):** From this study it says that profitability analysis study reveals the performance of a company in all aspects because efficient management of other aspects will result in profit. JK tyres industries limited are one of the market leaders Indian tyre market. It is one of the oldest automobile companies in India. The results of the profitability analysis of the company were not good.

**Dr.R.Jayanthi (2018):** from the analysis it was found that the overall financial performance of the company was moderate. This was due to steep rise in the raw material costs and largely driven by demand and supply conditions as also directly proportional to automobile sales to some extent.

**7. TABLE**

| Year    | Current Ratio | Liquid Ratio | Absolute Liquid Ratio | Net Profit Ratio | Operating Ratio | Expense Ratio |
|---------|---------------|--------------|-----------------------|------------------|-----------------|---------------|
| 2015-16 | 1.33          | 0.77         | 0.17                  | 8.76             | 23.35           | 76.69         |
| 2016-17 | 1.12          | 0.53         | 0.05                  | 7.76             | 20.03           | 81.63         |
| 2017-18 | 1.39          | 0.8          | 0.12                  | 4.79             | 12.63           | 88.35         |
| 2018-19 | 1.35          | 0.55         | 0.13                  | 3.87             | 11.16           | 91.51         |
| 2019-20 | 0.96          | 0.4          | 0.13                  | 2.92             | 11.73           | 87.09         |

- The Current ratio shows highest growth rate in the year 2019 as 1.39 and the lowest rate in the year 2017 as 0.12.
- The Liquid ratio shows highest growth rate in the year 2016 as 0.77 and the lowest growth rate in the year 2020 as 0.4
- In Absolute liquid ratio the highest growth rate was in the year 2016 as 0.17 and the lowest growth rate as 0.05 in the year 2017.
- In Net profit ratio the highest growth rate was 8.76 in the year 2016 and the lowest growth rate was 2.92 in the year 2020.
- In the Operating profit ratio, the highest growth rate was 23.35 in the year 2016 and the lowest growth rate was 11.16 in the year 2019.
- In the Expenses ratio, the highest growth rate was 91.51 in the year 2019 and the lowest growth rate was 76.69 in the year 2016.

planning the business enterprise can be maintained within side the modern belongings nicely for you to cause a higher role of operating capital. The business enterprise can also additionally lessen the creditor’s role through repaying the loans in short-duration for in higher positions for destiny and manipulate strategies with the intention to modify and optimize using coins balance. The business enterprise can be maintained within side the modern belongings nicely for you to cause a higher role of operating capital. The business enterprise can also additionally lessen the creditor’s role through repaying the loans in short-duration for in higher positions for destiny.

**8. SUGGESTION**

The control ought to attempt to undertake price discount strategies of their agencies to recover from this situation. The business enterprise can also additionally constantly hold its right

**9. CONCLUSION**

The observe concludes that there may be sizeable distinction within side the overall performance assessment of Apollo Tyres in phrases of liquidity, profitability and hobby ratios managerial performance role. Financial overall performance is fundamental instrument, which affords all records approximately the economic role and operational performance of the business enterprise. It finish that The business enterprise has to take suitable



steps to manipulate the price, boom the extent of income, earnings within side the destiny years.

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