



SOCIO-CULTURAL FACTORS OF RAISING INNOVATIVE THINKING IN THE LIFE OF SOCIETY

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ABSTRACT

In this article, the peculiarities of social changes taking place in the life of society, as well as innovative thinking are the creative activities of members of this society aimed at creating material and spiritual wealth on the basis of new thinking, as a result of which the increase in the effectiveness of the introduction of innovations in the process of the

KEYWORDS: *Society, innovation, contemplation, ascension, world, era, cultural, social.*

DISCUSSION

In the process of socio-political and moral and moral modernization at the current stage of World Development, Youth is directly connected with the development of innovative thinking and the application of scientific achievements to the life of society. At present, the process of applying scientific innovations, creative developments, the results of scientific research, which are the product of innovative thinking, to every aspect of society, is becoming more and more. Therefore, the scientific community of the world is studying in depth the issues of formation of innovative thinking in people. A significant research is being carried out in the world on the philosophical laws, criteria and indicators of the formation of innovative thinking. The role of the educational system and scientific values in the formation of innovative thinking in people, especially in young people, is incomparable. At the same time, attention is paid to the formation of innovative thinking, the role of the scientific and philosophical worldview in this process, the issues of scientific and creative freedom in the adoption of innovations.

"Thought" is an arabic word and is used as a synonym for the words "thinking", "knowing the mind" in the Uzbek language. Contemplation is a higher stage of cognition. Contemplation is the stage of higher-rational (Latin rational – mind) cognition, in which the General, important features of the subject and phenomena are determined, the internal, necessary relations between them, that is, legal

connections are reflected. From this point of view-the process of innovation renewal and radical reform in society has never been realized at once. Negaki, this is the process associated with human consciousness, thinking and world view. As human consciousness is slowly forming, the process of innovative renewal and strategic reforms associated with its activities is also of great importance.

On September 21, 2018, President of the Republic of Uzbekistan Sh.M.Mirziyoyev on the strategy of innovative development of the Republic of Uzbekistan in 2019-2021, adopted decree № PF-5544, became a direct logical and consistent continuation of the process of implementation of the tasks established in the concept of Administrative Reforms as well as the strategy of actions for modernization of the system of Public Administration. After all, as one of the main tasks of the strategy of innovation development of the Republic of Uzbekistan, the task of "increasing the effectiveness of the activities of the bodies of state power through the introduction of modern methods and tools of management" was defined, as well as a special "road map" was approved by the president of the Republic of Uzbekistan for the therefore, in the near future, many programs and projects reflecting the innovative ideas needed to raise the education system of our country to a new level, compete with the developed world education systems, as well as to promote the prestige of our country in the world are also being developed and referred to the general discussion.



In the strategy of action on further development of the Republic of Uzbekistan, such important tasks as "improving the quality and effectiveness of the activities of higher education institutions on the basis of the introduction of international standards for assessing the quality of Education and training, promoting research and innovation activities, creating effective mechanisms for the introduction of scientific and innovative achievements into practice" This requires conducting a number of scientific research in the social sphere and introducing it into practice.

Increasing the effectiveness of research work in Uzbekistan, supporting the activity of young people in this field, as well as increasing the cooperation between science and production creates the need to form innovative thinking. Therefore, one of the important tasks of the strategy of Action for the further development of the Republic of Uzbekistan was defined as "promotion of research and innovation activities, creation of effective measures for the introduction of scientific and innovation achievements into practice, organization of specialized scientific experimental laboratories, high technology centers and technoparks in the presence of higher educational institutions and research institutes". From this point of view, in the conditions of radical reforms in our country, the omillarni, which affects the formation of innovative thinking in young people, is an important task in terms of socio-philosophical research, as well as the development of conclusions of scientific and theoretical significance.

Innovative thinking is a creative activity of members of this society aimed at creating material and spiritual wealth on the basis of new thinking, as a result of which the increase in the effectiveness of the introduction of innovations in the process of work of the current systems is of paramount importance. With a deep understanding, understanding and explanation of the possibilities of innovative thinking, it is important to be able to apply its important and relevant aspects to the relevant areas, to regulate innovation, to solve the problems of proper management in a timely manner. About this, the president of Uzbekistan Sh.Mirziyoyev:" today, in order to renew and modernize our country, develop it on an innovative basis, carry out the multifaceted and complex tasks set before us, we are entrusted to modern and creative-minded, capable of taking responsibility in any situation, with a high level of enthusiasm, with great potential, with important tasks in the management of the state and society to young.

The effectiveness of the activities of each system in social life is manifested as a specific stage of innovative thinking, proceeding from the wishes of members of the society. From historical experience it

is also known that in a short period of time, the promotion of sharp Development goals or the creative development of a single branch of the national economy does not achieve the expected results. Therefore, the innovation way of socio-cultural development is carried out on the account of the fact that the elements of the system develop on the basis of their potential, acquire a new feature or enter new components into the system. The gradual development of innovative thinking is a process that goes from simple to complex and takes place synergistically. Because in any system, there is a mechanism of self-organization, reflecting the synergistic development landscape, such as the replacement of the old thing or phenomenon with innovation, as well as the regular updating of the components of the system.

Innovation thinking occurs not only in theory, but also by radically changing the current system. Therefore, the owners of innovative thinking are the changers of the existing system, which serve the development of various fronts by bringing innovations into the life of society. Innovation, first of all, is not only a change in the system of the applied sphere, but also the adaptation to new requirements is of paramount importance. In particular, the purposeful orientation of the aspiration to changes in the nature of young people, brought up on the basis of a new paradigm of education, is carried out on the basis of rational use of the existing scientific potential. New material and spiritual values that arise in such conditions lead to the rise of society culture.

Innovations become a criterion of human activity and form the basis of modern material and spiritual values. Therefore, creative personalities with modern innovative thinking can play an important role in our country. Creative individuals who meet the demands of the society, who have the ability to lead, will serve the formation of an innovative society through the pursuit of high-potential individuals and the organization of their activities. Along with being an object of innovation, the process is based on the intelligent labor activity of the subjects and is improved by them. The owners of innovative thinking are innovators, innovators, initial users and other persons involved in the process. As a result of the development of innovations, the innovative environment, consciousness, culture, the emergence of goals and competitions, the implementation of activities on their basis and the support of the activities of innovation groups are becoming increasingly important. Therefore, "culture," writes P.Kozlovsky, - today it is recommended as the key to innovation and community development, it will facilitate the introduction of new techniques and



“recognition” by society, will help to exchange international experience and understand each other. Culture should be in the range of all social indicators and growth criteria of Community Development.”

Innovation is an active subject of society – youth, and at the present stage it is important to educate an innovative person on his example. The American philosopher Everett Hagen introduced the concept of "innovation person" into scientific circulation. Now, due to the development of society today, there is a special need to educate an innovative personality among young people who are a progressive layer of society. Because only such young people have a special place in the socio-economic life of society in the formation of radical changes and the creation of innovations in the field of science. At the same time, the innovative approach and potential in the formation of innovative thinking in such young people, the direction of activity in the creation of innovations and the processes associated with the formation of innovative thinking are of paramount importance.

At the present stage, the development of society remains associated with the problem of the formation of young people with the ability to think innovatively. The process of modernization of the educational system plays an important role in the upbringing of an innovative person. Timely solution of the problems associated with human capital in this process is an important condition of the development of society. As noted by the president of the Republic of Uzbekistan Shavkat Mirziyoyev: "in developed countries, great attention is paid to investing in the full cycle of education, that is, to invest in the education of the child from the age of 3 to 22 years. Because this same investment will bring 15-17 times the profit to society. At us this figure is only 4 times. Consequently, we must focus on human capital and mobilize all the opportunities for this." Such innovative approaches are the basis of socio-cultural development of society, and the promotion of innovative thinking in young people is manifested in many ways depending on the human capital. The spread of innovation requires the realization of it by young people, the implementation of the choice of innovations and the introduction into social life.

The definitions given to it, such as views and approaches to innovative thinking, are also diverse. The A.Begmatov characterizes innovative activity, which is the product of innovative thinking, as follows: the term "innovative activity" refers to the performance of services for the creation of a new improved product in production, a new improved technological process. The peculiarities of innovative activity are: - activity on the creation of a new product; - the introduction of new original ideas into

the market as a finished product; - improvement of new original ideas, etc.

The development of innovative thinking in the development of society requires the development of new views and approaches in this regard. Now it is observed that innovation is entering the sphere of production and science, as well as education, culture, everyday life. This process is becoming an important factor in meeting the growing needs of people in society as well as adapting innovative thinking to the requirements of modern science. Philosopher M.Molostova believes that "innovation in the activity of a person and the attitude to their assimilation are carried out on the basis of: - the direction of the activity towards the goal and the foresight of the result; - the direction of overcoming the obstacles that may arise; - the ability to adapt to situations that may change rapidly; - the ability to act in a situation that suddenly.

A person with a culture of innovative thinking can face many obstacles and oppositions in his life, the planned innovation can carry out actions that do not correspond to the order and rules adopted in society, advance incomprehensible views that correspond to the material and spiritual values that have traditionally formed. Such a complex process requires strong knowledge and a firm Life position from the owner of innovative thinking. Because it is the same east that raising innovative thinking in societies based on mentality requires much more work. The correct orientation of the resources of society and increasing socio-political activity of different social strata are becoming more and more important.

In general, the formation of innovative thinking, which is able to use thoughts that lead people to think widely, to think deeply, to use the achievements of science, to progress, is among the important issues of the present day. The innovative thinking of people at the present time also testifies to the fact that he has a high creative ability. Innovation as the basis of scientific and technical knowledge studies the possibilities of practical creativity of a person, summarizes the achievements of Science and practice, makes methodological conclusions, forms the scientific worldview of people. Therefore, the role and role of innovative thinking in the formation and upbringing of a deep scientific worldview in humans cannot be overemphasized. It can be seen that innovation thinking and innovation activities, which is an important part of the system, serve as an important resource for the development of society. Awareness of creative needs and interests is also associated with innovative thinking and its level. The perception of spiritual needs in society is also associated with the maturity of the level of innovation



of people, that is, spiritual needs. Innovative thinking in human life teaches him to think deeply in a wide and comprehensive way, to think freely and creatively. And this leads to the formation of the scientific worldview of man, morally-morally mature.

So, as there are innovations in the life of society, new relationships and approaches in the minds of young people, different aspects of the new lifestyle, active and rational attitude to life, and creative features in their activities are of paramount importance. Such conscious activity is referred to as "innovative thinking" in modern scientific and philosophical literature. Innovative thinking develops on the basis of values, skills, a new-oriented and more innovative worldview, which has a new basis, requires a person to have a regular creative approach in his life, to increase creativity and the process of self-education. Innovative thinking is an opportunity to reflect on a person who reflects fundamental knowledge, understands the innovative processes taking place in society. Its component is an expression from innovative consciousness, knowledge, creative behavior, creative thinking, activity and innovative potential.

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