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HYPERMEDIA CULTURE AND TODAY'S YOUTH IN CURRENT SCENARIO

Dr. Mangesh Thakare

Department of Sociology, Amravati, Maharashtra, India

ABSTRACT

Youth is a Backbone of every nation. The future development is depending upon the role played by youth of particular country. Channelization of youth is a need of time. Overall development, there is need to held study, discussion and problem solving strategy which will be useful to nation towards the progress.

Through this article, the intention has been pulled down the seriousness about youth role and status in society. Emphasis also has been given on various social current problems of youth.

Family support, role of educational institution and circle of peer groups etc parameters also considered in this article. In the age of globalization how every nation including India cope up and adjust the intensive force of youth generation is an important phenomenon .

The expected and suitable situation, role of every person, society, government and NGO is important.

KEY WORDS-*Science and Technology, effects, suggestions, generation, activities*

INTRODUCTION

Around 20% populations is accommodate in the category of youth in India. India is well-known in the world because of overpopulation. Overpopulation is main problem in India. China got success to manage the population in appropriate way. That is why China is in the rank of developed country. Indian youth population is more and main working force could be utilize for development with effective channelization of modern youth. Youth is a more fluid category than a fixed age-group. 'Youth' is often indicated as a person between the age where he or she leaves compulsory education and can get education.

The current challenge has to take seriously for systematic assessment and development to understand the current status of the youth situation in India. The challenges in front of youths can be adjustable from all levels. Analyses the impact of their activities and for the developmental direction.

MAIN POINTS FOR CONSIDERATION

- 1) Hyper media culture
- 2) Peer pressure
- 3) Lucrative romance in love matter.
- 4) Alcoholism and indulgence in bad habits.
- 5) Sedentary life style, leakage in parent's bondages, importance to secondary relations.
- 6) Impact of various obstacle like poverty, unemployment, love break etc.
- 7) Short temper attitude ,zigzag life style, effect of surrounding evils.
- 8) Forgotten about ethics, norms values and morals.
- 9) Involvement in electronic gazettes and lack of socialization.
- 10) Lack of motivation, awareness and special attention from elderly.

Today according to the current statics, most of the youth are suffering from different crucial diseases like malnutrition, anemia, psychical disorder, appetite

and many more. As per the Adolescent Health Academy, 27% youth are anemic which a dangerous symbol for young generation of India. Unfair relationship, sexual attraction in low age among the youths is also serious.

In the age of globalization, some efforts are creating and implementing for youth channelization but there are many shortfalls. The government strategy and application are not up to the mark. Therefore caring towards youth problem solving orientation is the need of time.

Age and time are essential factors for carrier building. Every youth should identify and understand the carrier building. The efforts, suggestion should given by parents family members, and neighbours play an immense role for them.

Work culture in corporate sector is help to bring man and women together. Lack of concentration, sexual interaction easily held up in working place. Control of emotions, respect towards society and elder responsibility, sanskar etc should posses by every youth for better future..

Youth empowerment is an attitudinal structural constructive social and cultural process. Young people become motivated and ready to do the positive work in society. Empowerment has to implement special youth empowerment program for a youth.

SUGGESTIONS

- 1) Emphasis on healthy lifestyle and values inculcation
- 2) Productive and constructive support from different agencies.
- 3) Role of leadership is important.
- 4) Peep groups and educational empowerment collaboration
- 5) Spreading the message of peace, calm and human rights along with directive principles of state policy.
- 6) Sort-out and solve the youths current problems
- 7) Origination of youth portal and guidance center
- 8) Future oriented education strategy is necessary.

CONCLUSION

To empower youth of the country to achieve their full potential, and through them enable India to find its rightful place in the community of nations is main secret of every nation building and development. India also has to take cognizance and pick up the steps towards chanalizations of youths.

It is important to build national pride and ownership in the youth through a developmental programme of education on social values including respect for diversity

and the importance of harmony. Youth force can be become effective for holistic development in India.

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