



BLOGS: TYPES AND USE OF BLOGS IN LIBRARIES

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ABSTRACT

What is blog and blogging? How to be useful in the field of blog library and information science. Is there a need in the library and information science sector of the blog? And yes, how. The blog follows someone who writes and thousands of people read it. Blogs are published continuously and periodically. Thus the constant work is called blogging. Let's get some information about the blog sine field of some library and information science sector that has been working in the service for years.

KEYWORDS: *Library, Blogs, Weblog.*

INTRODUCTION

A Weblogs or blog is a medium that takes on ideas, views, and suggestions from everyone. This is from a web application in which it is posted after a certain or indefinite time gap. It is not necessary to post at a certain time. It is also early or late. Every blog tells the story. But it is also about a person, organization, event, environment, health care, disasters or a subject, language, literature, etc. The person who writes and creates a blog is called a blogger and constantly maintains it, constantly posting in it is called blogging.

The stories posted in the blog, criticism on the subject, comments, advice, suggestions, are made. It is discussed by a large community and the action gets a big boost. Readers with different interests are inspired to work and think. And information is available. From which information is exchanged.

The blog is defined in many ways.

1. It is "a Web application that contains periodic, reverse chronologically ordered posts on a common Web page" (Wikipedia, 2008).
2. To Peter Scott (2001), a blog is "a page containing brief, chronologically arranged item of information. A blog can take the form of a diary, journal, what's new page or links to other websites".
3. Weblog is a dynamic, flexible tool that is easy to use whether you are creating with it or simply viewing the results (Richardson, 2004).

The blog phenomenon was in the 1990s. Blog she became a source of main diaries, later opinions and information at the end. No matter how small or large the information may be, blogs have become the ideal medium to publish information. Blogs combine resources. Which is shared by email covers small issues and areas of interest such as your private position, your point of view, advocacy, etc. Those who have a viewpoint of view, news, criticism, or any other topic published in the blog have to be given an updating from time to time. The use of blog users and blogs has also increased over time. According to the original definition of the blog, the blog is a web page called "Weblog". (Now known as a blog.) This is constantly published. Specific topics or web links the first new posted page appears first in the form of small, often unarranged small entries of eighth comments. There is a science (LISNEWS.com) in the field of library and information that accepts postings from its readers.

TYPES OF BLOG

There are many types of blogs. The way writing and delivering content differs.

1. **By media type:** The videos that contain them are called vlogs. The one shaving link is called linklog. The site that includes the sketch is called the sketchblog. The site that includes the photos is called a photoblog. A



blog with short posts and mixed media types is called tumblelogs.

2. **By device:** The block is also defined and named after the type of device used by the composing device, such as a blog created by a mobile phone or PDA device called a moblog.
3. **By topic:** Some blogs are based on the subject. Fashion blogs, project blogs, legal blogs, drama blogs, school blogs also have personal ownership rights. They are private. Most of the time, they are business or business. Blogs are also written for marketing or for enhancing communication and culture. Corporate blogs are written for brand or PR objectives.

USE OF BLOGS IN LIBRARIES

The blog is not a new process for libraries as it is already an extension of what the librarians have been doing. Identify, organize and share library information with everyone. The blog provides us with opportunities to give more responses. Students/faculty can publish a news post through a blog if it is published. Also, the book is reviewed, commented, discussed, invited, event notifications, listing new edits, etc. are easily done through the blog.

All information can be delivered to the librarian, disseminated to the information efficiently through a timely blog. As everyone developed, the blog is also approaching library science to develop itself. Weblog links in libraries can be used to deliver news to users on time. The page that is mainly from the weblog is a library. It has many causes. It is updated on time by one person but has multiple users. Someone has full control over who can post and who cannot post on the blog site. Thus, new technical changes in the library should be followed properly on time. RSS feed and blog library services are prohibited. Yet it has gained popularity Blog one. It is a free and easy medium that makes information available to everyone by gathering information to users. Researchers can participate in discussions and easily updating blogs in their way. Blog newsletters also become an option as they are published on time and continuously.

Hane 2001 Ma libraries describe the benefits of reading a blog written by him. Library highly reputed business way blog Weaver (2003) said that the library can use users as a blog communication tool. Saying so makes them feel amazing because they like the format for the job. She is endorsed by Alcock (2003). It says library users can use these tools to report changes. Also, add and news. It is also useful for library users to comment critically on

library services. Schwartz (2005) has also said that the library can use a blog to provide its new and modern information. Also, blogs are useful for announcing new books on local events, library news, and its new content.

Blogging tools don't require much of a user's technical skills. How publications are made, that's how they're made. But here are two things to think about. (Brennan, 2007) As for the blog, it tells the effect of libraries.

A. Whether you should create a blog for the library or not.

B. Whether you can use that blog or not. Provision of reference services Libraries can use blogs because local sings up-to-date information on events. Can fulfil their role as news for their society. Some library news is nationally and internationally. The library is also useful for support.

1. People still use blogs to encourage them to provide new library announcements.
2. To provide service to all things at the same time, to draw attention to new resources.
3. Criticism remarks on domestic and international events.
4. To give news on library services.
5. Helps connect users' feedback, comments, and requests to the library.
6. Those who never visit the library in person. Blogs can be used to inform them of current services for publishing useful news or resources they like through blog no.
7. To list new acquisitions and to post book reviews of library services news, events, announcements as well as books with students, staff, faculty.
8. RSS Feed is also an app. In which user responses, choices are known. What they want to tell us is the place to handle it.

Has started using blogs to share ideas and seek feedback with key officials and colleagues comment also notifies, highlights his opinions, and Gives readers a platform to speak. The tendency to give and take creates a community spirit. As the blog gives advanced news, it is the best way to stay in the present appears in blogging, print, online magazines, journals.

The library separates all these from each other. The filter is done by the librarian. Saves time by working on his daily information or select group. Blogs are useful for the promotion and delivery of things.

BLOGS EXAMPLES

1. **Librarian.net:** This blog has been run well since 1999 by village librarian jesamin west. The library presents its thoughts and observations about science, its evolutionary



- technology. The first single editor library says the oriented way blog.
2. **David Lee King:** Is a digital branch and services manager. Topeka and Shaw were working in the public library. Library websites, king blogs, libraries write blogs about the future of digital technology in terms of science. (Not writing about fun digital trend topics like video blogging and Web 2.0).
 3. **LISNEWS:** Since 1999, the library and information science news. Provides newcomer readers, reviews, interviews, articles, and links.
 4. **Library of Congress Blog:** Library of Congress has an official blog. Blog author Matt Raymond writes a blog about news, agriculture department speeches, and messages from the country's main library. He also serves as a senior adviser to UNICEF.
 5. **Library Connect:** Library and Information Science techniques, methods, issues, Elsevier website sifts the inventions and approaches of libraries around the world weekly.
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CONCLUSIONS

The blog has brought many benefits to people. This includes the library and information science sectors. Budding readers get information, reviews, events, articles, links, interviews on their field sitting at home through online medium. Also, the necessary techniques, technology, technologies are known in the future. To list new edits, to inform the library's current services, users' feedback is known about criticism comments. Thus, blogs are useful in the library and information science sector in many ways.

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